

# LOGISTICS FORUM: INNOVATION IN PRACTICE SEPTEMBER 6-7, 2023 | TROISDORF, DE



**DHL**

# Agenda – Day 1

Time	Topics	Presenter
12:00 – 01:00 pm	Arrival & Lunch	
01:00 – 01:15 pm	<b>Welcome &amp; Introduction</b>	Eamon McMahon
01:15 – 01:45 pm	<b>Keynote Accelerated Digitalization</b>	Bastiaan Snaterse
01:45 – 02:15 pm	<b>Warehouse Automation Solutions (1/2)</b>	Robin van Osta & Kieran Roberts
02:15 – 02:30 pm	Coffee Break (short)	
02:30 – 03:30 pm	<b>Warehouse Automation Solutions (2/2)</b>	Mohamed Fouda, Kim Jacobs, Kieran Roberts & David Loughlin
03:30 – 04:00 pm	Coffee Break (long)	
04:00 – 05:00 pm	<b>Transport &amp; Visibility Forum:</b> 1) IoT Shipment Tracking & Platform 2) IoT Solutions 3) IoT Future Outlook	1) Tina Ziemek & Federico Zuliani 2) Tehzib Saikia 3) Jordan Racek
05:00 – 05:30 pm	<b>Innovation Plenum Session</b>	Adrien Dedieu, Shay Dorgan & Alexander Gunde
05:30 – 06:00 pm	Networking & Drinks	
06:00 – 10:00 pm	Dinner	

# Agenda – Day 2

Time	Topics	Presenter
08:30 – 09:00 am	Arrival, Coffee & Snacks	
09:00 – 10:00 am	<b>Supply Chain Orchestration</b>	Thorsten Roggenbuck & Elspeth O'Neill
10:00 – 10:30 am	<b>Supply Chain Innovation @ Bosch</b>	Iris Socher Lelong
10:30 – 11:00 am	Coffee Break	
11:00 – 11:30 am	<b>Innovation in Practice Workshop</b>	<ol style="list-style-type: none"> <li>1) Joan-Eva Sainte Claire</li> <li>2) Peter Rolfes</li> <li>3) Benjamin Schwalm</li> <li>4) Sebastian Lamberts</li> </ol>
11:30 – 12:00 pm	<b>Look into the Future: Trend Radar 6.0</b>	Klaus Dohrmann
12:00 – 12:10 pm	<b>Closing Remarks &amp; Picture</b>	Eamon McMahon
12:10 – 01:00 pm	Lunch & Farewell	



# DHL SUPPLY CHAIN ACCELERATED DIGITALIZATION

INNOVATION IN PRACTICE @ DHL  
INNOVATION CENTERS

TROISDORF AND CHICAGO

# DHL Group

**Post & Paket Deutschland**



**Express**



**Global Forwarding, Freight**

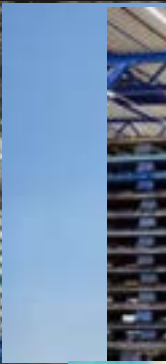


**eCommerce Solutions**



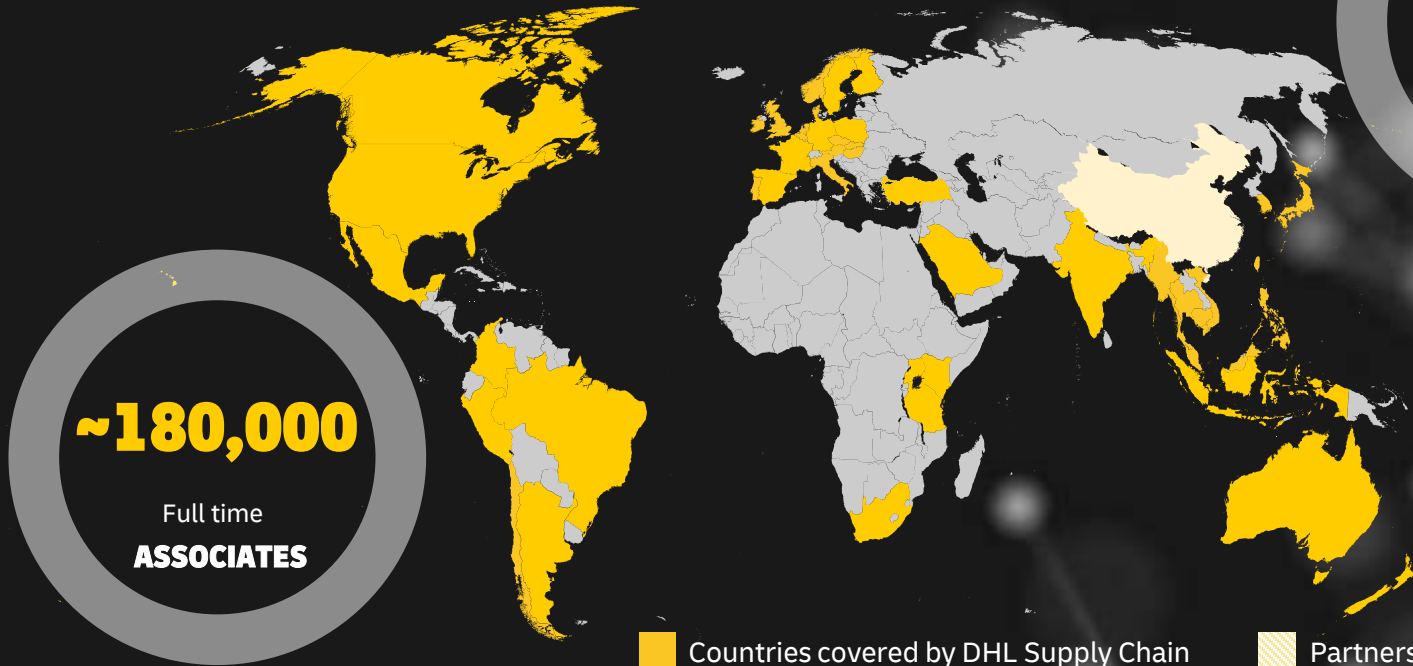
**Supply Chain**





# DHL Supply Chain is the #1 contract logistics player


Operating >1,500 locations in 50+ countries



**~180,000**  
Full time  
**ASSOCIATES**

Services in every major country  
**50+**  
Countries covered worldwide

Warehouses in all commercial centers  
**2,000**  
Warehouses and locations

 Countries covered by DHL Supply Chain  Partnership



**Ever-increasing  
customer expectations**



**Tightening labor  
markets**

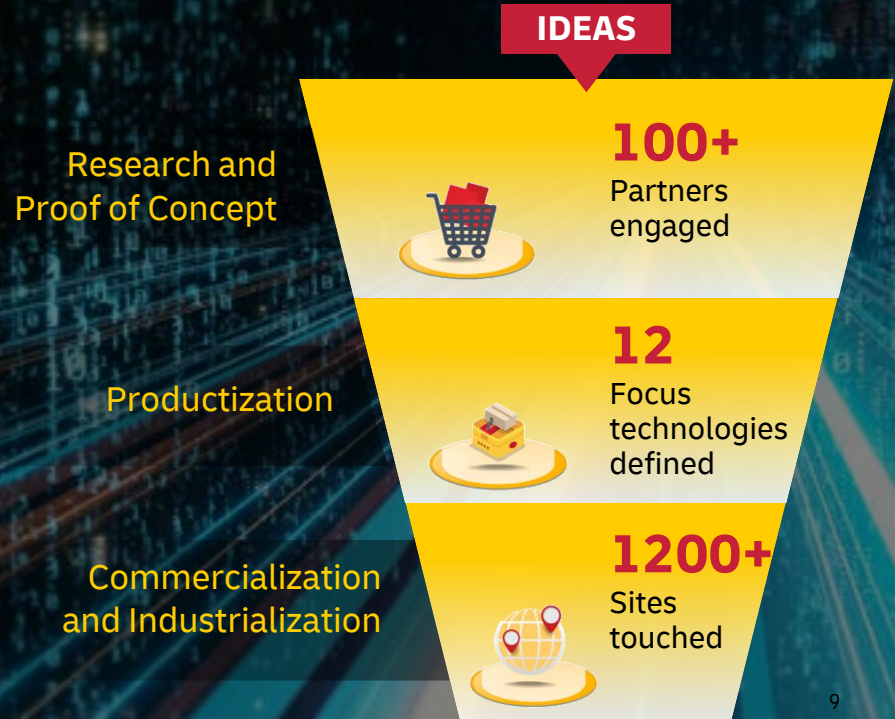


**Accelerating technology  
pace**















**OUR  
ACCELERATED  
DIGITALIZATION  
JOURNEY  
STARTED YEARS  
AGO, IS FAR  
ADVANCED AND  
INDUSTRY-  
LEADING**

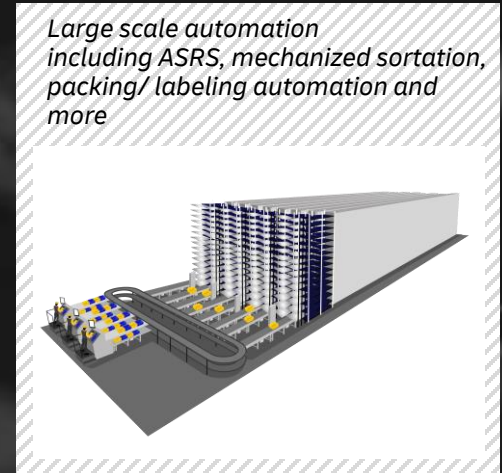
**We bring key operational technologies to a wider number of operations through our focused funnel approach**



# We work with a clear focus on technologies that make a difference; #togetherunstoppable with a team across all functions

## 12 Focus technologies identified along entire logistics process

Assisted Picking Robots 	(un)Loading Technologies 	Intelligent Process Automation 
Goods-to-Person Robots 	AI & Data Analytics 	Sortation Technologies 
Packing Technologies 	Smart Operations 	Supporting Robots 
Indoor Robotic Transport 	Wearable Devices 	Asset Tracking & Monitoring 



### Investment of choice

Productivity and utilization increase, cost reduction

### Provider of choice

Customer satisfaction increase

### Employer of choice

Employee attraction and retention, overall satisfaction

# We work with focus and consistence across all regions – to rapidly identify and replicate best practices...

**DHL**

FOR INTERNAL USE

DHL Supply Chain - Accelerated Digitalization - 2 Regional deployment map

October 2023

**Tec**

region

- APAC
- EAME
- EMEA
- GLOBAL FUNCTIONS
- LATAM
- NORAM

Current deployment phase

- 01. Potential opportunity
- 02. Site assessment
- 03. Planning / approval
- 04. Deployment in progress
- 05. Go-live completed

Tip: Hover of a pin to find out exact Facility Master Data Management address

Current deployment phase

- 01. Potential opportunity
- 02. Site assessment
- 03. Planning / approval
- 04. Deployment in progress
- 05. Go-live completed

Country

- Blank
- Argentina
- Australia
- Austria
- Belgium
- Brazil
- Canada
- Chile

Technology category

- 01. Assisted Picking Robots
- 02. Indoor Robotic Transport
- 03. Goods To Person Technologies
- 04. Packing Technologies
- 05. Sortation Technologies
- 06. (Un)Loading Technologies
- 07. Supporting Robots
- 08. Wearable Devices

Technology subcategory

Scope

Vertical


Modul

Vertical

Buffer

Modul

Goods To Person Technologies | September 2022



# ...and leverage our collective expertise to create off-the-shelf deployable solutions to get your business ready for the future

	Project 1	Project 2
Custom	Co-branded technology	
	RFID sensors	Custom document creation & storage
	Integration with legacy packaging automation	Custom pick face /shelving setup
Standard	Industry-leading <b>value creation</b>	
	<b>Performance</b> and effective continuous improvement from <b>day one</b>	
	Effective <b>safety, IT security</b> and <b>service</b> models	
	Fast and most effective <b>deployment</b>	
	Rapid <b>integration</b> into IT landscape	
Optimal <b>technology and partner</b> selection		

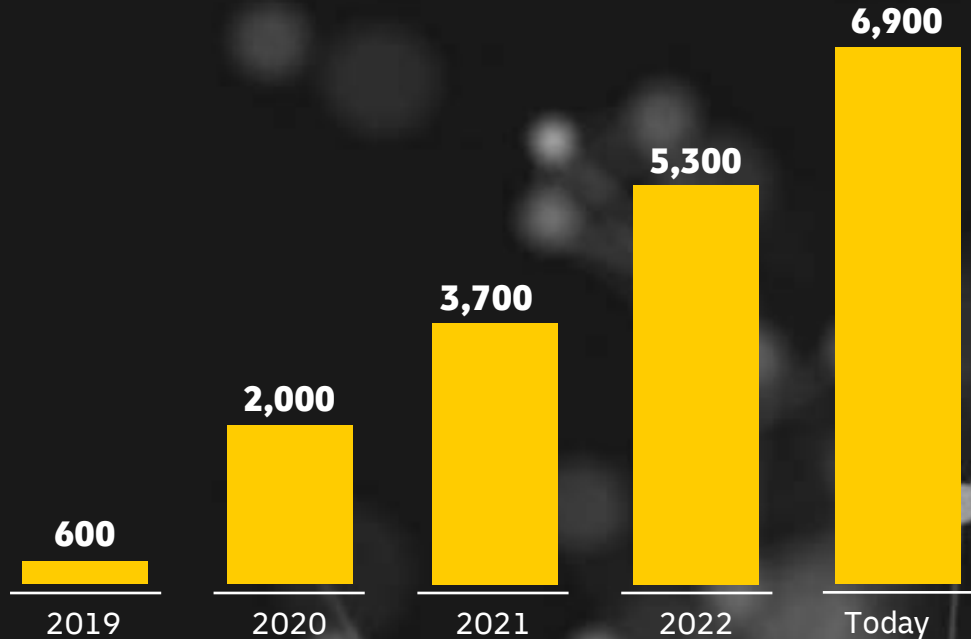
# We have scaled our technology deployments across all geographies; we know what works where – and also where we don't see a payback yet



**Real innovation is when you implement at large scale...**

... otherwise, it's just a nice idea.

# projects deployed end of year, cumulative



# We apply our funnel approach also for data analytics/ AI to maximize the impact of our scale advantage – for our customers, employees and investors

**2,000+**  
facilities  
worldwide

**1**  
Unique logistics  
data pool

**~180,000**  
Associates across all  
geographies

## Warehousing and transport safety



## Inventory accuracy



## Generative AI for back-office tasks (and much more)

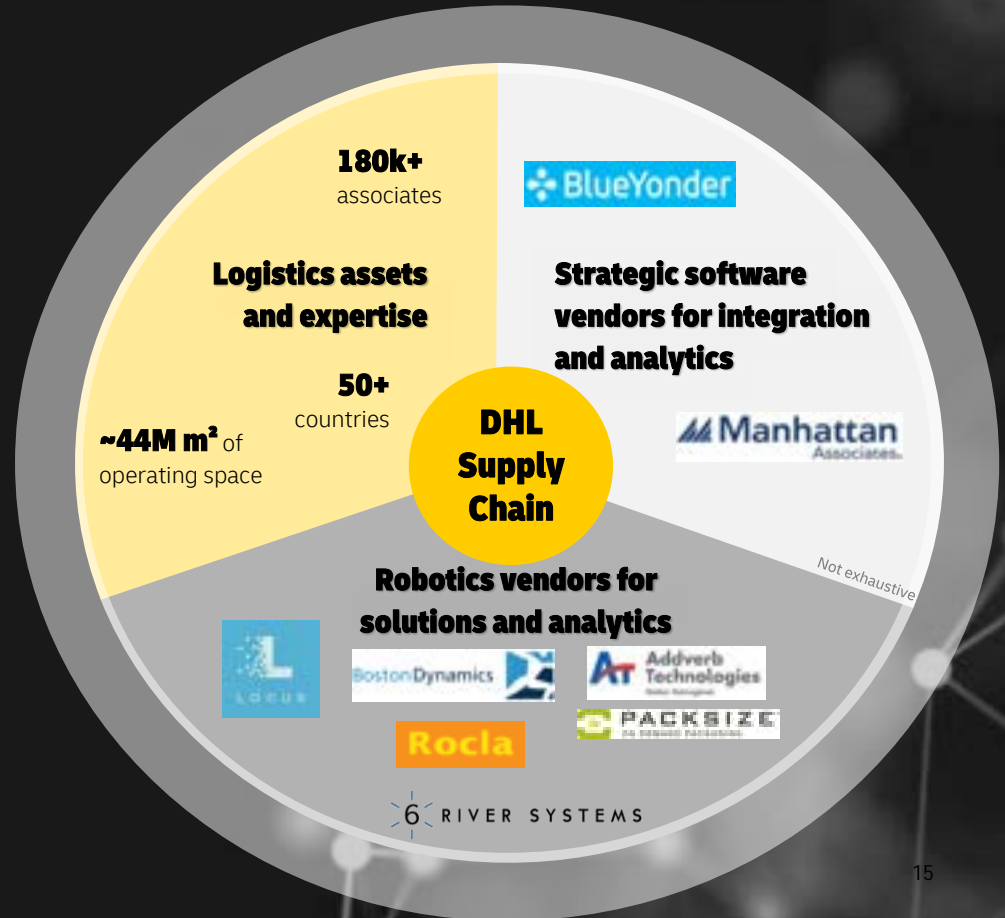


## Vision & sensing technology for robots



**...and much more to come**

**We are best in  
ORCHESTRATING  
multiple vendors  
of IT solutions,  
robotics and  
analytics**





OUR PEOPLE –  
**YOUR ULTIMATE  
SIDEKICKS**



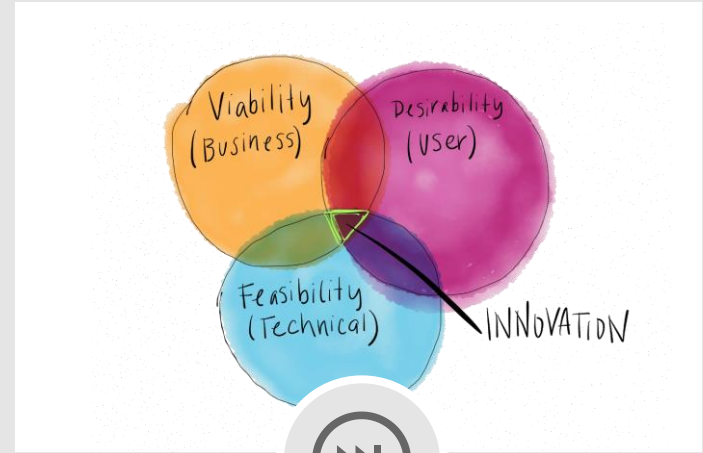
# What's next?

## TODAY



**Deep dive into selected technologies by process**

## BEYOND TODAY



**Reach out to your DHL Supply Chain Account Managers to pull in the team of experts**

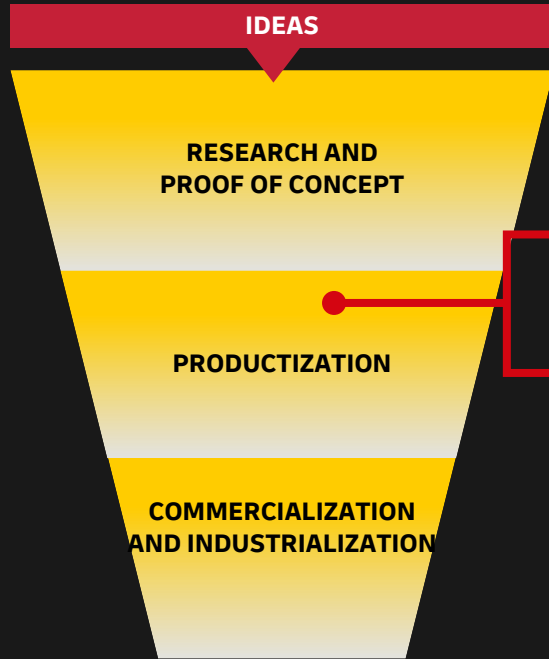


**(Un)loading**

## (un)Loading – How yesterday looked like



# Our unloading technologies are in the Productization phase – we are looking at unloading of loose and palletized loads



IDEAS

RESEARCH AND  
PROOF OF CONCEPT

PRODUCTIZATION

COMMERCIALIZATION  
AND INDUSTRIALIZATION

(Un)Loading  
Technologies - Pallets



(Un)Loading  
Technologies - Cases



**~25**

Pallets per hour  
unloading rate

**~30**

units live so far

**~500**

cases per hour  
unloading rate

**>500k**

cases unloaded  
to date

## Trailer Unloading- Fox Robotics

**DHL continues to deploy units throughout its North America region.**

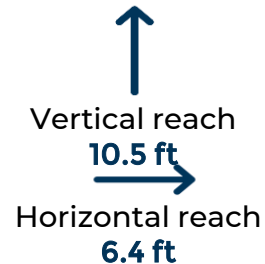
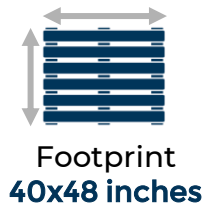
- No IT or WMS integration required
  - Uses 4G or WIFI connection for data transmission
- Setup time takes ~30 minutes per dock door
- Detects pallet load patterns on the fly
- Improves safety on the inbound dock, and reduces load damage
- Unload rates of 25-35 pallets per hour, depending on load quality and complexity



## Trailer Unloading- Boston Dynamics

DHL has entered into a \$15M, multi-year agreement with Boston Dynamics to commercial the Stretch<sup>®</sup> robot.

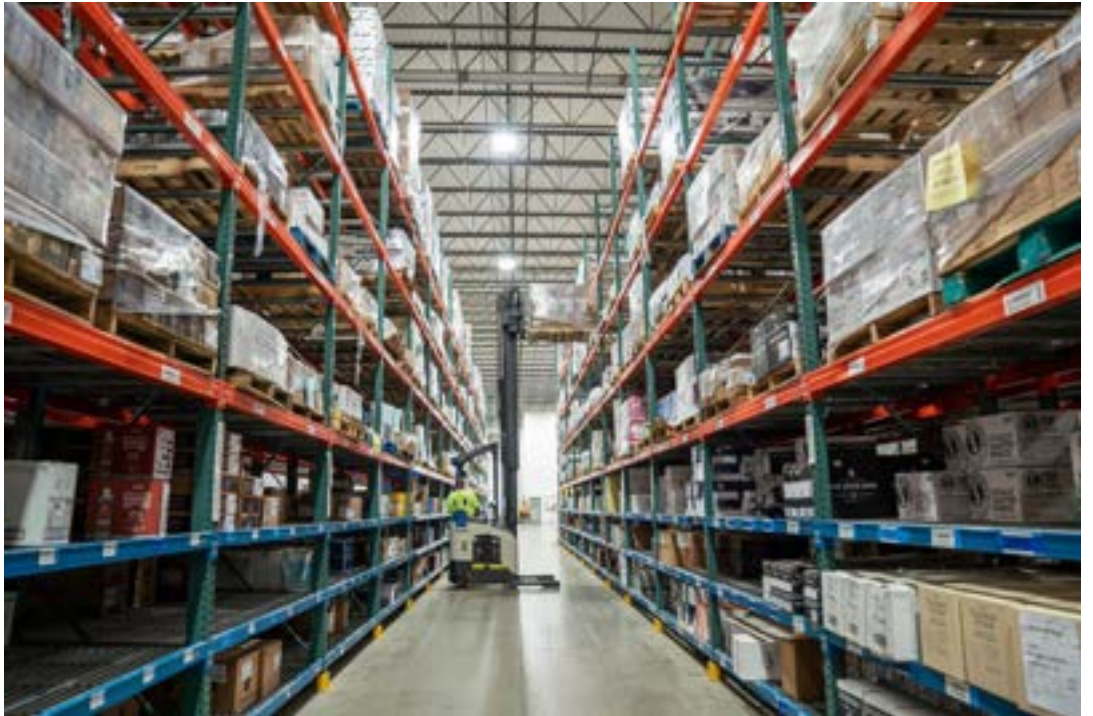
- Collaborative relationship with DHL since 2018
- First mobile unit with fully autonomous manipulation
- No WMS integration required
- Additional use cases are being explored with DHL





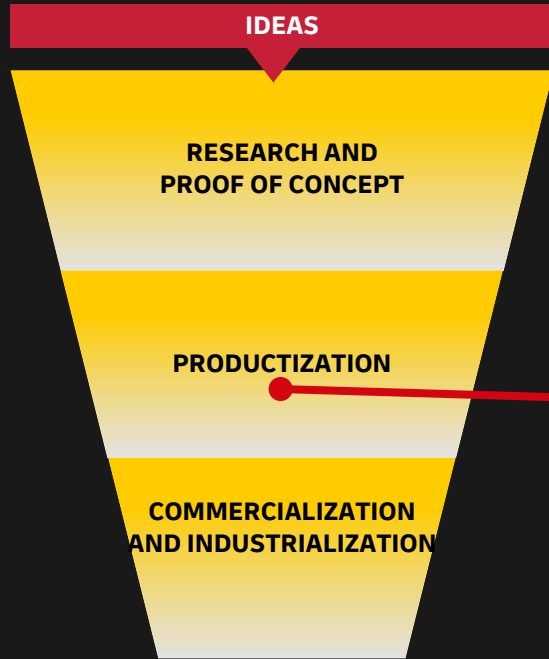
**Put-away**


## Inventory Movement – How yesterday looked like





# Indoor Robotic Transport carry out fully automated inventory movement



Indoor Robotic Transport 

**20%**  
increase in efficiency

**>98%**  
reliability

**200+**  
robots live so far

## Indoor Robotic Transport

Ongoing labor concerns continue driving customer demand for autonomous reach trucks. DHL's partnerships with key technology companies helps prioritize the solutions that will provide maximum benefits.

- 20% efficiency gains with faster pick and putaway tasks
- 98% truck reliability as lifts cycle in/out of work
- Additional benefits beyond labor (ex: inventory accuracy, improved work environment)



**BEST. CO-WORKER. EVER.**

"My job has become a lot easier working with the AGVs."  
—Manny Pagan, DHL Customer's warehouse worker

"I love working with autonomous forklifts. Their accountability and reliability are amazing!"  
—Marky Rasmussen, DHL Customer's warehouse worker

"These robots simplify the job."  
—Marky Rasmussen, DHL Customer's warehouse worker

Three circular photos of DHL warehouse workers are arranged in a row. The first photo shows a man in a green shirt, the second shows a man in a yellow shirt, and the third shows a woman in a blue shirt. Each photo is accompanied by a quote and a name.

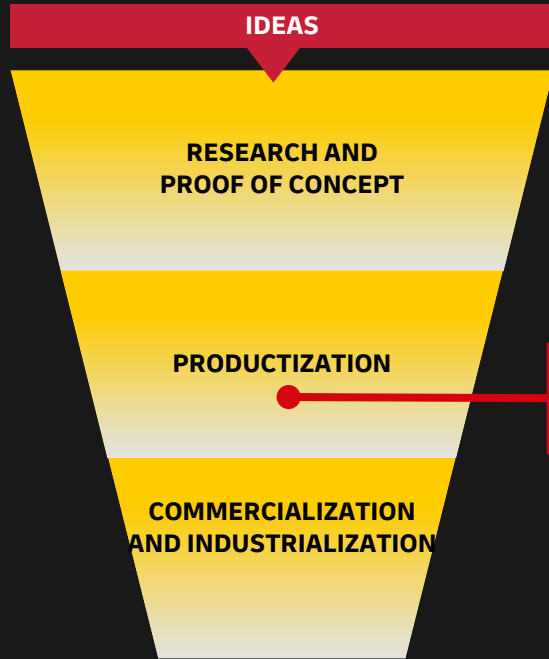
## Indoor Robotic Transport – Next Steps

**As AVGs are increasingly deployed, DHL is uniquely positioned to optimize solutions.**

- As labor constraints continue- customers are eager to expand automated fleet
- Reimagine warehouse layout and fleet management
- Trouble shooting and prioritizing improvement areas
- Optimize surrounding processes to maximize benefits of automation
- Identify opportunities to scale- strategic evaluation of customer demand and site profiles



# Dimensioning Tools ensure that we know the exact shape and weight of the goods we store – a crucial enabler for all material handlings robotics



Dimensioning Solutions



**~3x**

Faster product recording

**~5mm**

Product recording accuracy

**20+**

Systems live

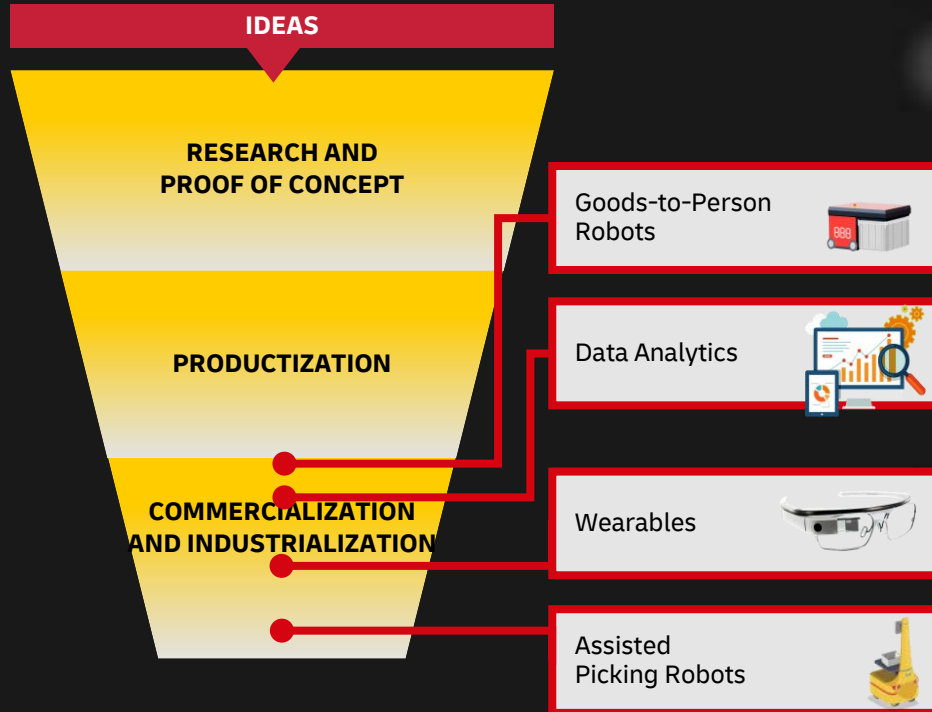


## Picking & Storage

# PICKING – How yesterday looked like



# Our picking technologies manage rising order volumes and improve efficiency by eliminating unproductive walking



**1.5x - 4x**  
improved  
productivity

**12-15**  
**miles**  
of walking  
saved every day

**3000+**  
units live so far

## Wearable Devices: Vison Pick provides up to 15% productivity improvement over conventional RF picking

- Picker wears **Smart Glasses** for picking, location identification, item scanning, Counting Back, and Alternative handling
  - Picking-to-Pallet will be **highlighted on Smart Glasses screen**, together with picking item, picking quantities, and picking from location
  - Totes/ Cartons will be highlighted on Smart Glasses screen, and **match picking cart configuration**, to increase accuracy rate and productivity
- Preferred language by user profile

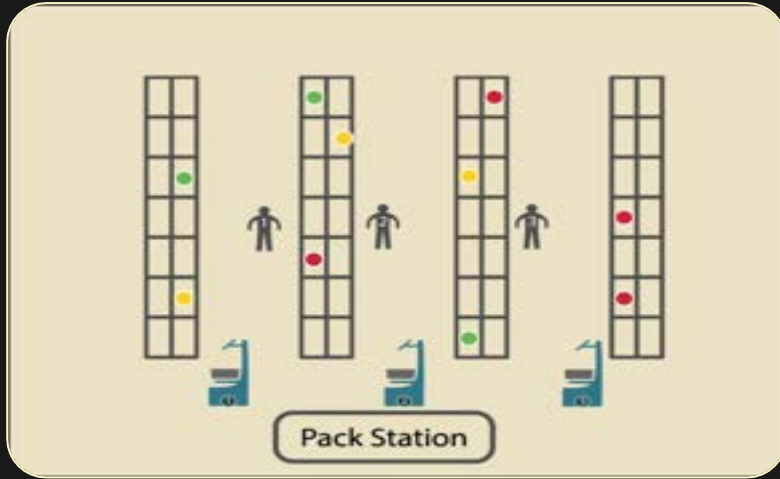
### Benefits:

- 7% - 10% picking productivity increase for unit pick
- 10% - 15% picking productivity increase for case pick
- 50% training time reduction

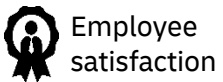




# Assisted picking robots provide up to 70% productivity improvement over manual cart picking

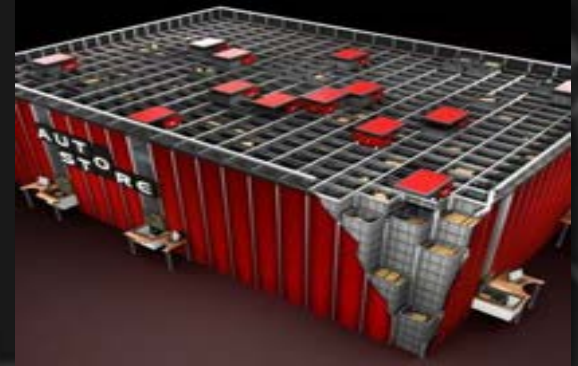


## Benefits



## Goods to person system automatically transports racks or bins (totes) containing products to a pick station via robots, improving productivities and space utilization

- Variety of GTP solution to fit different product sizes and throughput requirements
- Improve picking productivity through elimination of travel and ergonomic pick stations
- Standardize process reduces order errors
- Faster implementation timeline compared to mechanized solutions
- Scalable capacity by adding robots and workstations



# Goods to Person: Shelf to Person Robots



1 ROBOTS



2 SHELVES / RACKS



3 PICKING /PUT-AWAY STATIONS



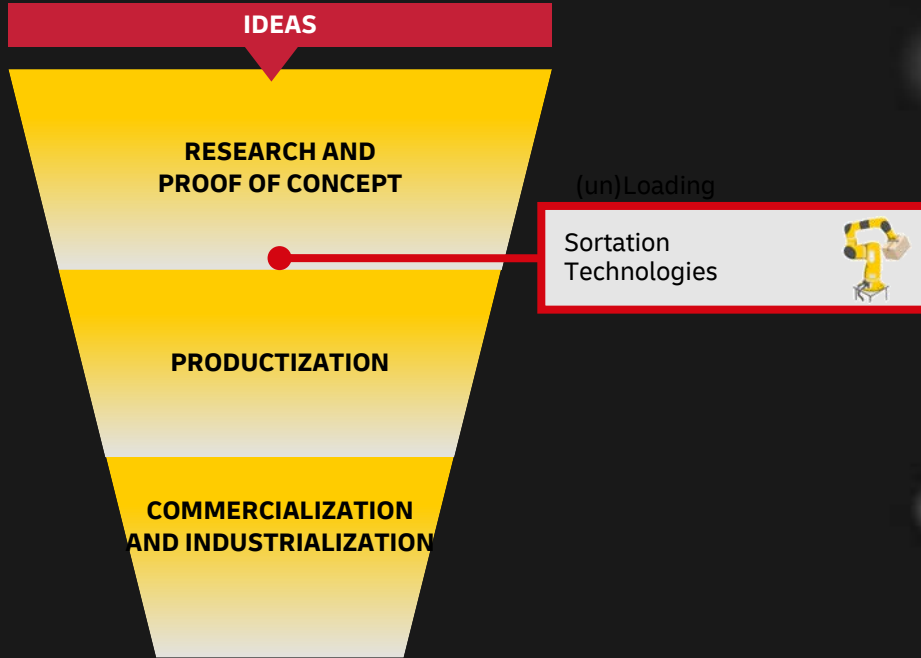


# Sortation

# SORTATION – How yesterday looked like



# Sortation technologies



**Up to 2x**

Improved productivity

**Higher**

Sorting accuracy vs. manual

**110+**

Robots live so far

**DHL introduced a first-of-its-kind robotic sorter solution to the business. This solution addresses the void for sorting solution with medium volume ranges & many sorting destinations**

- Mitigate the risk of a single point of failure
- Easily adapt to changing sorting requirements

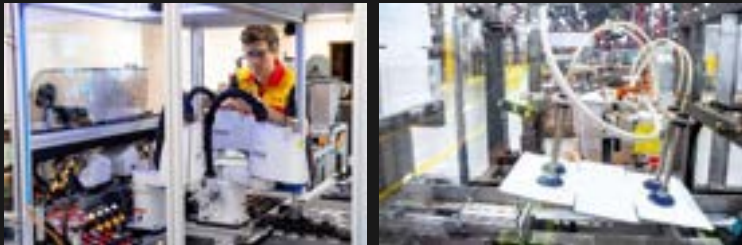




# Packaging



# In-DC Packaging Operations



## 1. Materials Management

Planning, Sourcing, and Purchasing of all Packaging materials by leveraging a preferred supplier network to aggregate spend and drive savings.

## 2. Contract Packaging

Primary, Secondary, and Specialty Packaging services performed In-DC to drive time and cost efficiencies.



# DHL Supply Chain Packaging Solutions – Size and scale contract packaging

**A TRUE PARTNER  
WITH SIZE, SCALE  
AND KNOWHOW  
TO MANAGE AND  
EXECUTE  
PACKAGING  
OPERATIONS**



**241+**

Sites with packaging  
Operations



**376**

Customers that DHL  
supply chain contract  
pack for globally



**7300+**

Colleagues working in  
packaging operations



**Barbie and Ken**

to personal care to home  
care to medical devices to  
aftermarket parts to  
confectionary



**All Sectors**

Packing in all sectors :  
Automobility, Consumer,  
Retail, E&M, E&C, LSH



**900m €**

in consumable material  
spend across the DHL  
group



**Sustainability**

Focused sustainable  
options within our  
processes



**All Regions**

Present in all our  
regions with DHL  
supply chain

# Technologies and application – Contract Packing operations



## Mechanisation and Automation

Simple mechanisation or automation can be a key differentiator. Simple conveyors, case closers, labellers

## Traditional

We refer to current technologies as traditional technologies that are already applied within our current businesses :

- Multihead Weighers
- Bagging Equipment
- Shrink sleeving
- Shrinkwrapping
- Overwrapping
- Coldwrapping
- Flowrapping
- Cartoning
- Blistering
- Case Packing and Closing
- Labelling and printing
- Auto-palletisation



## Innovation

By constantly innovating and bringing in practical concepts .

## Trending

We use this term when discussing trending practical technologies that have grown over the past few years and are innovative for our business

- Pick and place collaboration robots
- Collaboration Robot Palletisers
- Sustainability driven technologies
- VR and simulations
- Bag on Demand
- Smartmailers
- Box on Demand
- Paperpack machines
- Wrapping robots

# Materials Management

## Materials Management Services Include

Plan	Source	Purchase
 <ul style="list-style-type: none"> <li>Forecasting &amp; Demand Planning</li> <li>BOM / Part Rationalization</li> <li>Inventory Management</li> </ul>	 <ul style="list-style-type: none"> <li>Preferred Supplier Network</li> <li>Supplier Relationship Management (SRM)</li> <li>Aggregated Spend Mgt/Buy Strategies</li> </ul>	 <ul style="list-style-type: none"> <li>Purchasing (MOQs, Tiered Pricing)</li> <li>PO Change Management</li> <li>900m € in material spend across the DHL Group</li> </ul>



**Materials-neutral design support and coordination lowers total cost of ownership (average 10%-30% savings) and increases speed to market**



**Buying strategies analyze, aggregate, standardize, and competitively bid across our preferred supplier network to deliver a stronger, more resilient network with shorter lead times and reduced spend**






**Manage material flow to have the right products on hand while minimizing materials obsolescence**

- **E2E management** w/client, design partners, suppliers & DHL to optimize designs, line setup, communication, and ongoing value while giving you full inventory visibility throughout the packaging process
- **Fully integrated proprietary system** for transparency, data analytics, quality tools, real-time tracking, and more

# Contract Packaging

## Contract Packaging Services Include

Primary	Secondary	Tertiary
		
<ul style="list-style-type: none"> <li>• Bagging, form fill, seal, pouching, cartoning, sealing, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Co-packing, repack, postponement, customization, kitting, assembly, labeling, display building, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Palletizing, strapping, wrapping, crating, stretch wrapping, etc.</li> <li>• Pallet optimization, racking optimization, etc.</li> </ul>

## Key Contract Packaging Stats in North America



**600+**  
Packaging lines



**8,000+**  
Packaging employees



**PRODUCE  
>1 MILLION**  
pallets a year



**OPERATIONAL  
EXCELLENCE**  
99+% on time in full



**+70% OF PRODUCTION LINES**  
include **automation** (and increasing)



**AGILITY IN ACTION**  
**non-forecasted projects make up 30% of our**  
Packaging projects



## All Regions

Packaging operations in all our regions with DHL supply chain

**376+**



Customers that DHL supply chain contract packages for globally



## Sustainability

Focused sustainable options within our operations



## All Sectors

Packaging activities across all sectors: in all sectors : AEMCE, Tech, Consumer, Retail, LSHC



**241+**

Global sites with packaging Operations

# Technologies and Automation



## Simple Automation

In place in > 70% of DHL's existing packaging sites

Auto Trash Removal System



## Advanced Automation

For more complex and high-volume operations to minimize labor, increase throughput & maximize capacity



## Robotics:

Eliminated 60+ m manual handling instances in the past two years



## Digital Twin:

Simulations to drive continuous improvements and to design new lines

Cartoners, Blister / Clamshell Solutions

Robotics, transport, AGVs

Packaging on Demand

As technologies evolve, DHL deploys advanced solutions to further optimize all site operations

As an example, we are piloting Humanoid robots to perform tasks on the packaging lines



Auto Wrappers

Bagging/pouching

End of Line Palletizers



## Automated Picking Assistance Bots:

>2,000 bots assist with 200 million picks

These are just *some* examples of the automation solutions in DHL's packaging innovation funnel  
Our team of subject matter experts continually identifies & implements technologies which are best fit for each client

# Technologies and application – Packing operations from Picking



**1. Smartmailers**



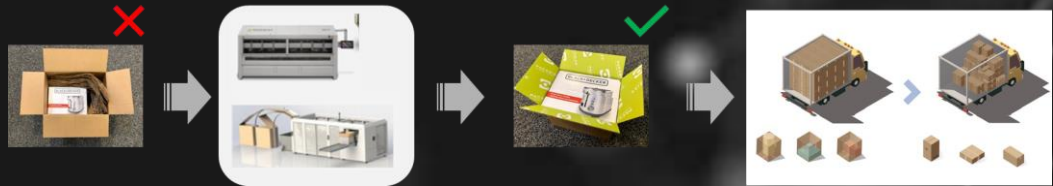
**2. Paper packing**



**3. Opti-carton**



**4. Void reduction**



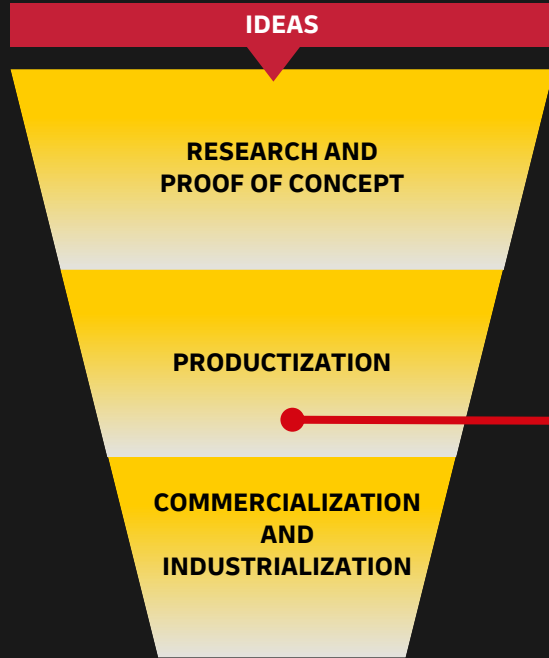
**5. Box on Demand**

# Palletizing in practice





# Packing technologies



Packaging on Demand

**Reduce**  
On-Hand Inventory  
/ Space  
Requirements

**8+ Week**  
Reduction in  
Lead Times

**\$1+m**  
Annual Cost  
Savings

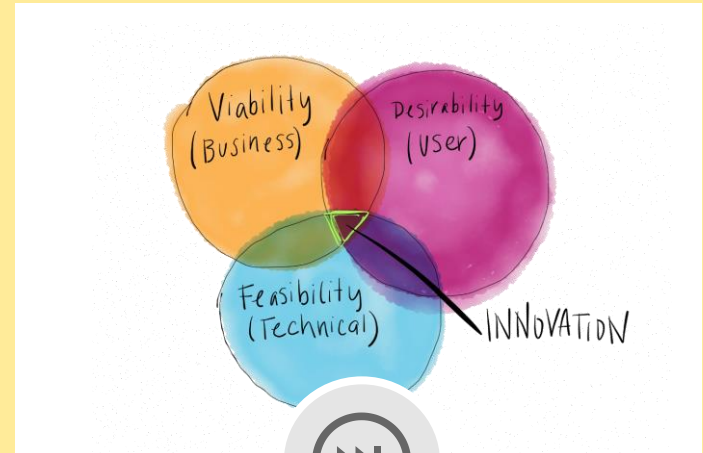
# What's next?

## TODAY



**Deep dive into selected technologies by process**

## BEYOND TODAY



**Reach out to your DHL Supply Chain Account Managers to pull in the team of experts**

# IOT SOLUTIONS IN LOGISTICS

INNOVATION IN PRACTICE  
DHL INNOVATION CENTER - TROISDORF



**Tehzib Saikia**  
IoT Operations & Cust.  
Success



# Agenda

## How to navigate IoT Solutions in Logistics



**IoT – In logistics and supply chain**



**Key things to consider when choosing an IoT solution**



**Case study from our operations**

# IoT

Present in all aspects of our life



Source: Mobility,  
Ukrainian Development  
Western Management  
Global Delivery

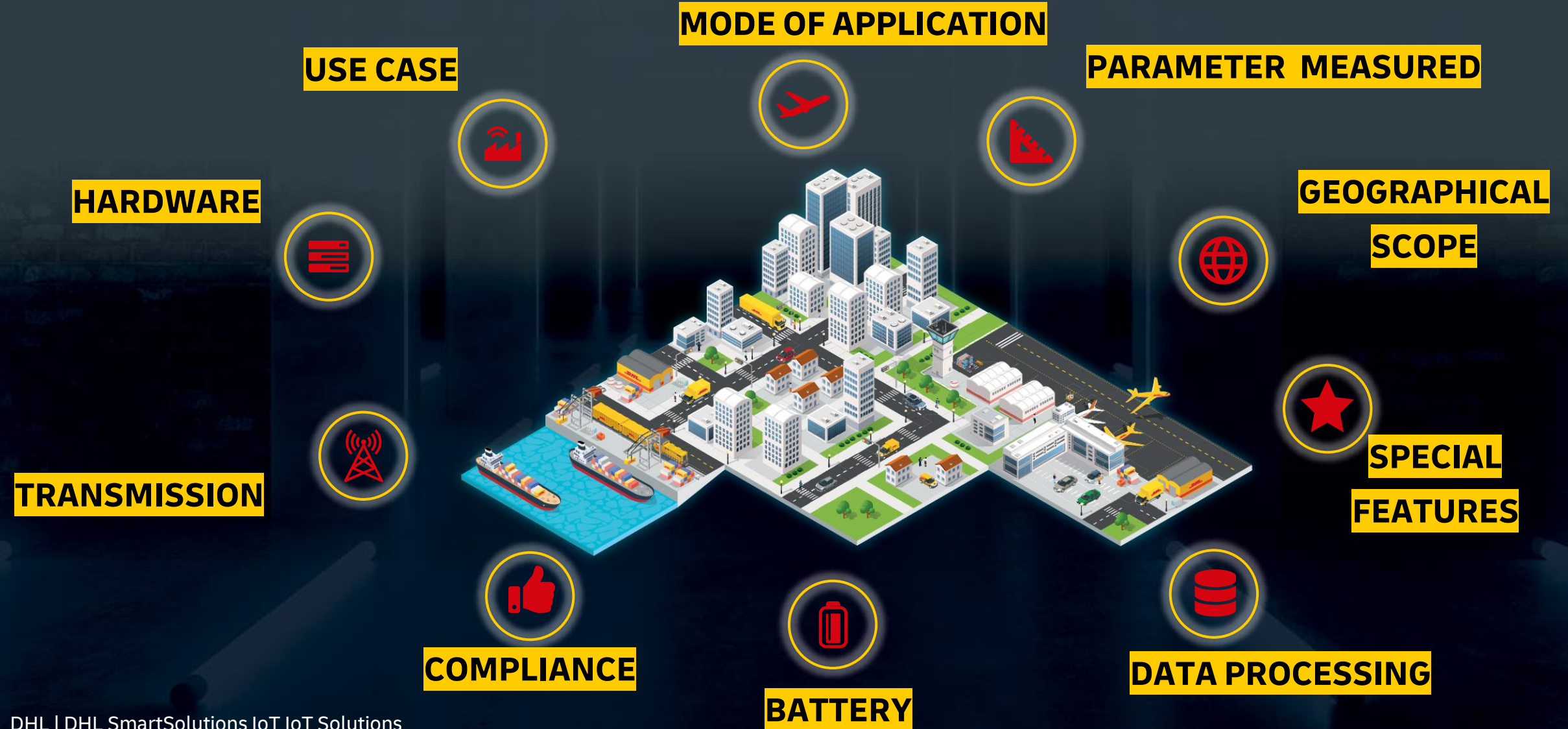
# World of Logistics

Range of use cases



# Key considerations for choosing the right IoT solution

Lessons learnt from everyday deployments



# IoT Solution Categories

Use cases - where IoT can make a difference

## **ASSET TRACKING**



-  **Location Tracking**
-  **Resource Optimization**
-  **Loss Prevention**

## **SHIPMENT MONITORING**



-  **Multimodal Shipment Tracking**
-  **High Value Goods Monitoring**
-  **Shipment Safety & Security**

## **CONDITION MONITORING**



-  **Pharmaceutical Cold Chain Monitoring**
-  **Goods Quality Monitoring**
-  **CO2 & Air quality**

## **INVENTORY TRACKING**



-  **Automatic Inventory**
-  **Real-time Localization System**
-  **Equipment monitoring**



# Location tracking of EV return battery to pinpoint shipping bottleneck

## Shipment monitoring

<b>STATUS</b>	PRODUCTIZED 
<b>CUSTOMER</b>	DSC   Europe   International OEM
<b>TECHNOLOGY</b>	<b>Customer Portal:</b> DPDHL IoT Platform <b>Transmission:</b> Cellular network   <b>Hardware:</b> Kizy



### CHALLENGE

- Long return time of the used EV batteries from repair shops around Europe
- Lack of visibility of the shipment
- Unclear transportation bottlenecks



### SOLUTION

- No infrastructure setup
- Non-invasive movement based tracker
- Transmission via cellular trackers with 15 mins pinning interval



### BENEFITS

- Additional layer of real-time visibility
- Less manual efforts to track down the batter
- Visibility helps operational efficiency



Shipment tracking via Kizy web portal

A person wearing a yellow jacket is seen from behind, sitting at a wooden pallet table in a warehouse. They are using a laptop and a smartphone. The laptop screen displays a dashboard with a line graph and various data points. The smartphone screen shows a mobile application interface with a red button and text. To the right of the person is a large white box with a yellow label on top. The background is a blurred warehouse setting with shelves and equipment.

**THANK YOU  
Q&A**

# DHL GROUP IOT IN ACTION – LOGISTICS FORUM: INNOVATION IN PRACTICE

September 06<sup>th</sup> 2023

Corporate Development, IoT Center of Excellence



# DHL Group IoT CoE - Presenting today



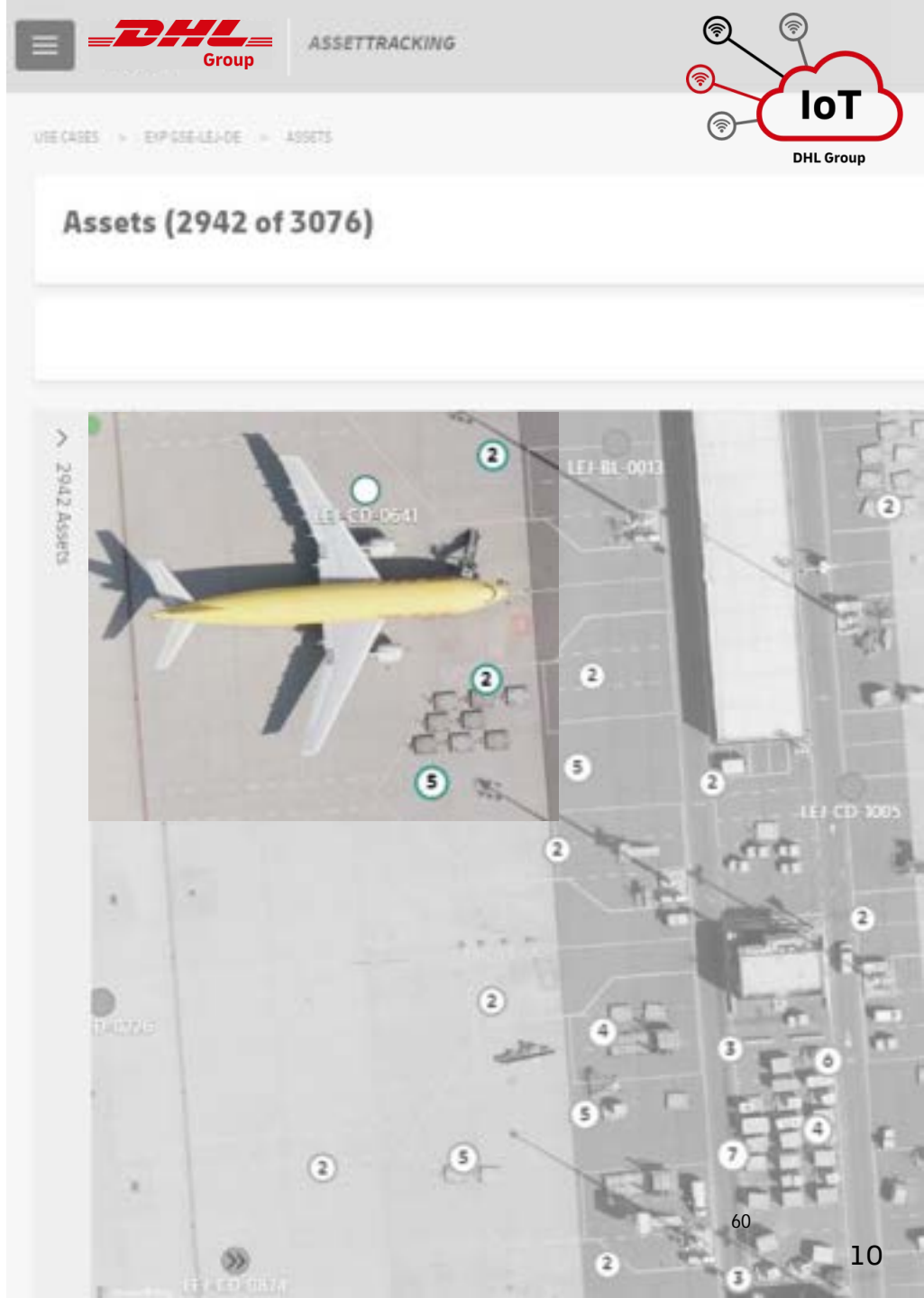
**Federico Zuliani**

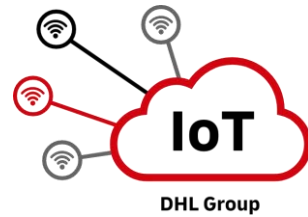
Product Owner  
Condition Monitoring



**Tina Ziemek**

Strategy, Product &  
Partner Management

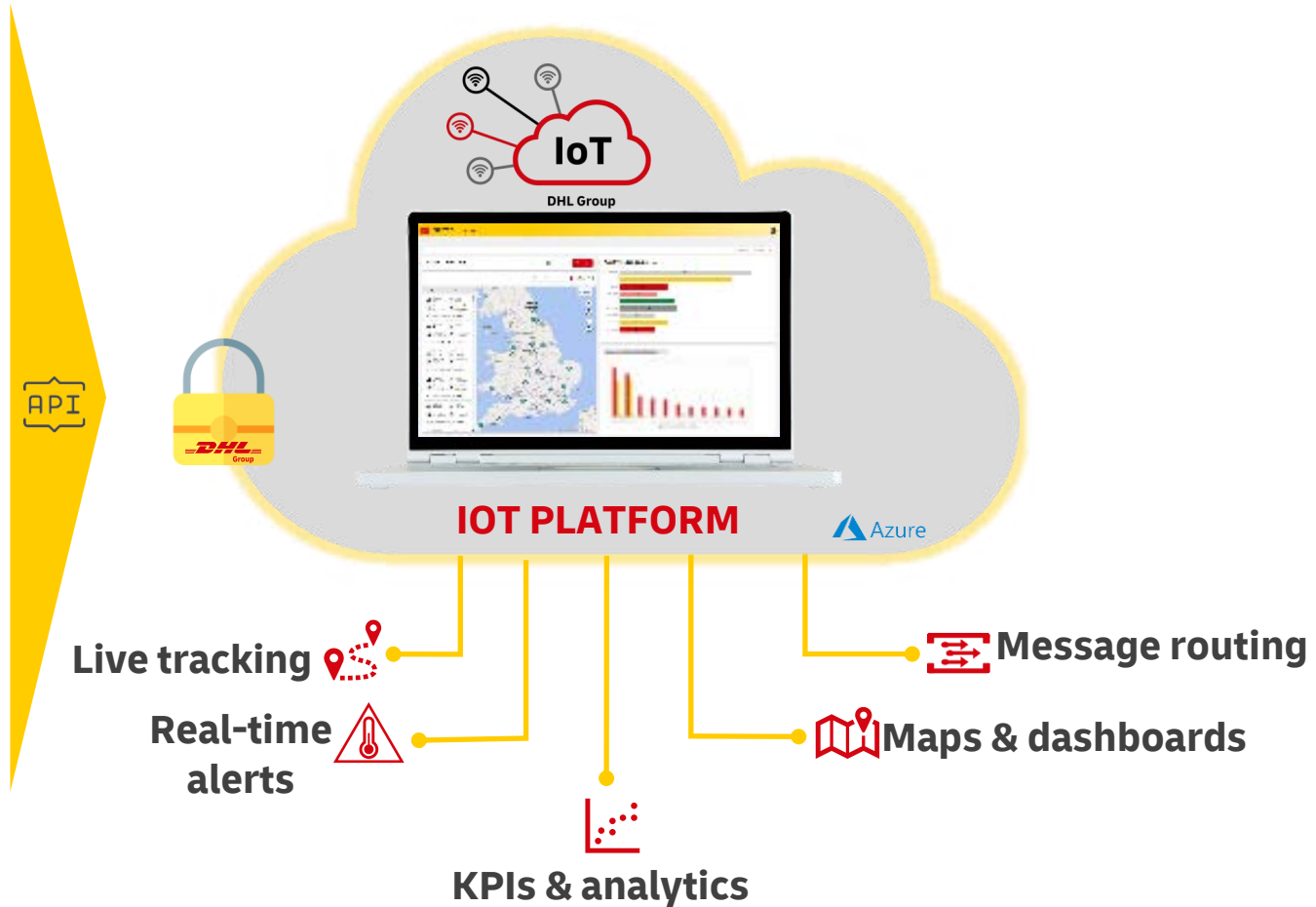
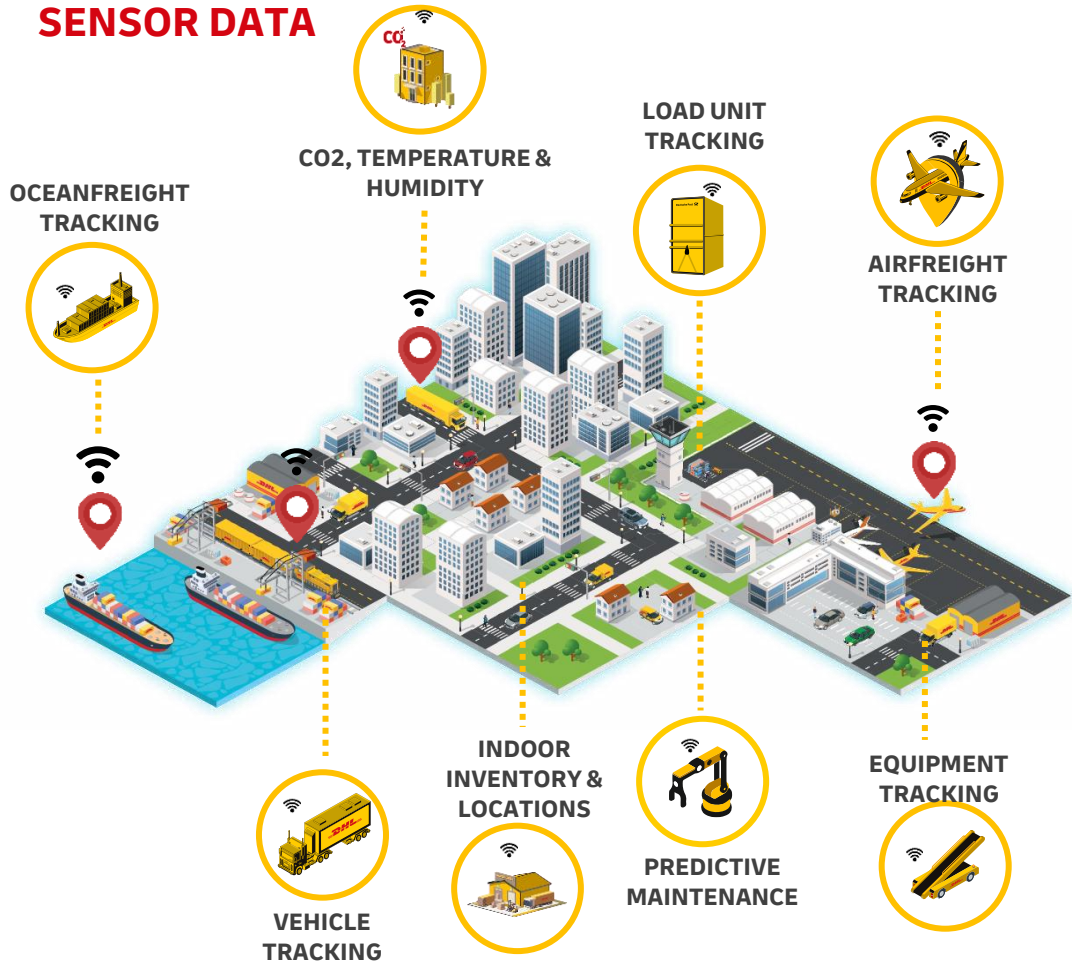




# DHL Group IoT platform – secure, scalable, and reusable


One stop real time insights for DHL customers & operations

## SENSOR DATA





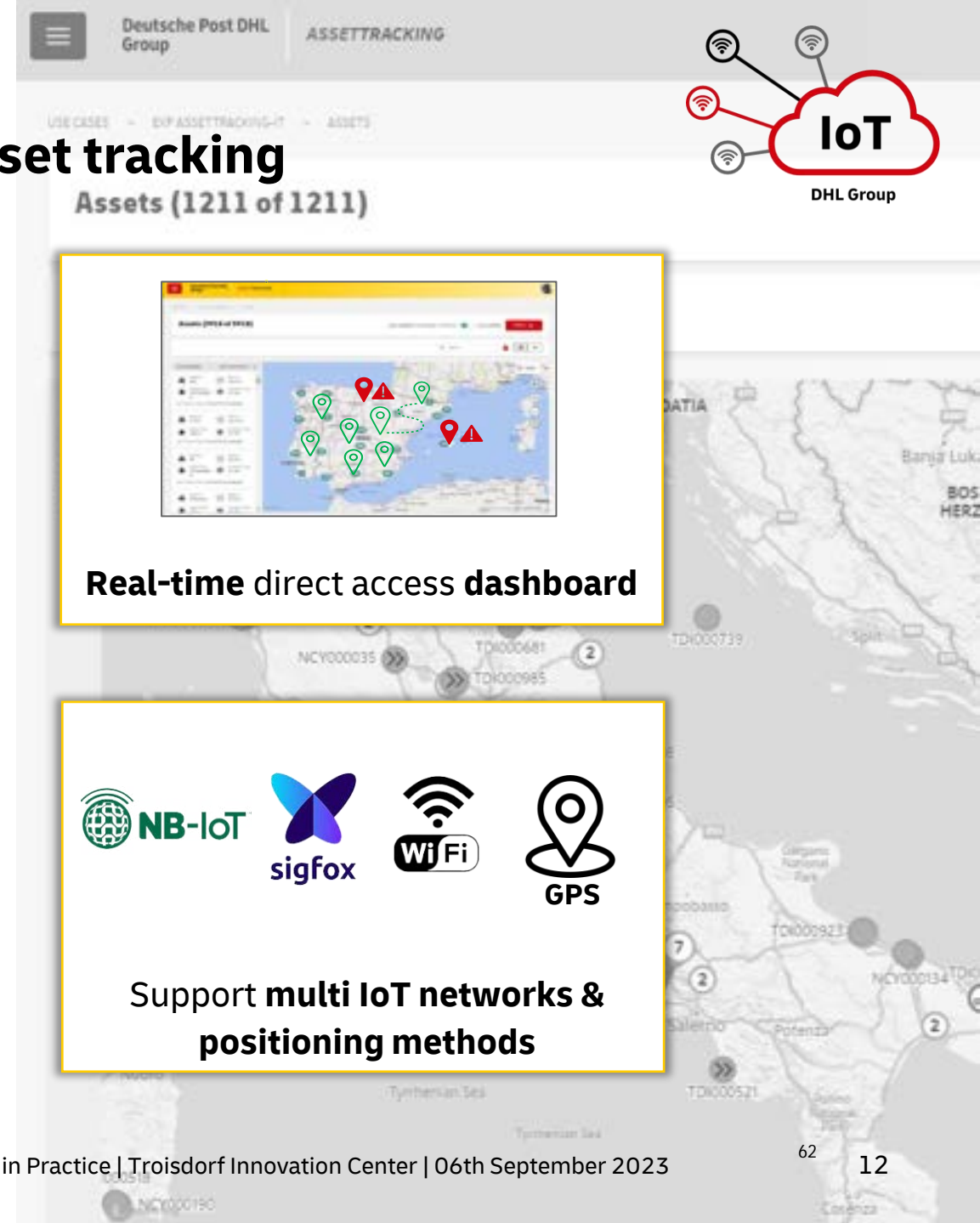
# DHL Group IoT platform – asset tracking



Supporting **load unit, equipment,**  
and **vehicle tracking**  
(the highest use cases in DHL Group; >600k trackers)



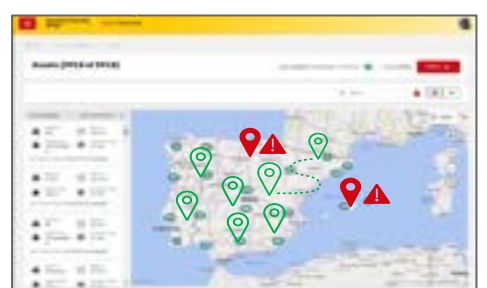
Using **low-cost** with **long lasting**  
**battery** devices (7-10 years)




Deutsche Post DHL Group ASSETTRACKING

USE CASES > DXP ASSETTRACKING-IT > ASSETS

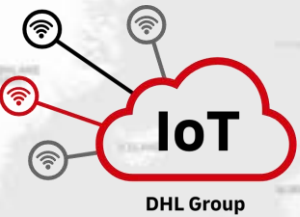
Assets (1211 of 1211)



Real-time direct access **dashboard**




Support **multi IoT networks &**  
**positioning methods**



# DHL Group IoT platform - shipment tracking



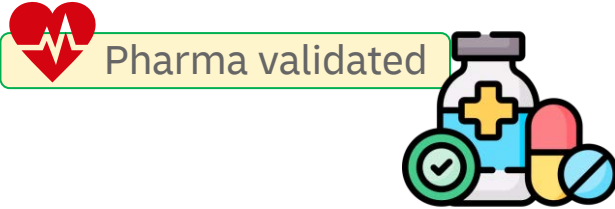
**Large choice of devices covering all transport modes (device agnostic)**



**Real-time direct access dashboard or via DHL portals (e.g., mySC)**



**Speedy new customer onboarding (within days)**



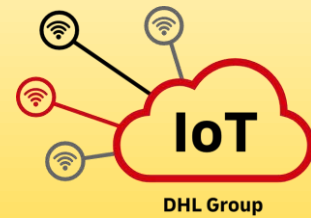
**Pharma validated**

**Operates as GxP compliant validated IT system**

# SHIPMENT TRACKING DEMO







*Thank You*

# FUTURE OUTLOOK & IOT TRENDS

INNOVATION IN PRACTICE  
DHL INNOVATION CENTER - TROISDORF



**Jordan Racek**  
IoT BD & Innovation Manager,  
Global

A crystal ball sits on a dark, textured surface, reflecting a sunset scene over water. The reflection shows a bright sun low on the horizon, with its rays creating a starburst effect. The water's surface is dark, and the sky is a mix of blue and orange. The background of the image is a blurred sunset scene with a large tree trunk on the left and water on the right. A semi-transparent dark horizontal band is overlaid across the middle of the image, containing the text.

**IT'S DIFFICULT TO PREDICT THE FUTURE**

# THE LOGISTICS TREND RADAR

Delivering insight today, creating value tomorrow. 6.0



Guided Tour



## Trends Filter

Use the toggles below to filter visible trends.

### Focus Areas

### Trend Clusters

Artificial Intelligence

Bionic Enhancements

Digital Backbone

Internet of Things

Packaging & Containers

Robotics

### Sectors

# THERE ARE SOME ANSWERS



# THE LOGISTICS TREND RADAR

Delivering insight today, creating value tomorrow. 6.0

## Trends Filter

Use the toggles below to filter visible trends.

### Focus Areas

### Trend Clusters (1 active filter)

- Artificial Intelligence
- Bionic Enhancements
- Digital Backbone
- Internet of Things
- Packaging & Containers
- Robotics

### Sectors

Reset Filters



Guided Tour



# IOT TREND CLUSTER OUTLOOK



**SMARTIFICATION**



**EVERYTHING AS  
A SERVICE**



**PHYSICAL  
INTERNET**



**BIG-DATA  
ANALYTICS**



**DIGITAL TWINS**



**NEXT-GEN.  
PACKAGING**



**NEXT-GEN.  
WIRELESS**



**SMART LABELS**



**WEARABLE  
SENSORS**

# SMART LABELS CLOSER LOOK - EVOLUTION



 **BARCODE**



 **RFID TAG**



 **SMART LABEL**

# SMART LABELS

## CLOSER LOOK – WHERE ARE WE TODAY?



### USE CASES / REASONS

- Trend to **monitor smaller things**, down to **single unit level**
- **Quality monitoring** of shipments/ goods
- Tracking of **high value goods**
- Monitoring of **consigned inventory**
- New features / new information on **shipment status** (shipment opening, tampering)
- Bringing **innovation / new things** to customers
- On site printing of labels



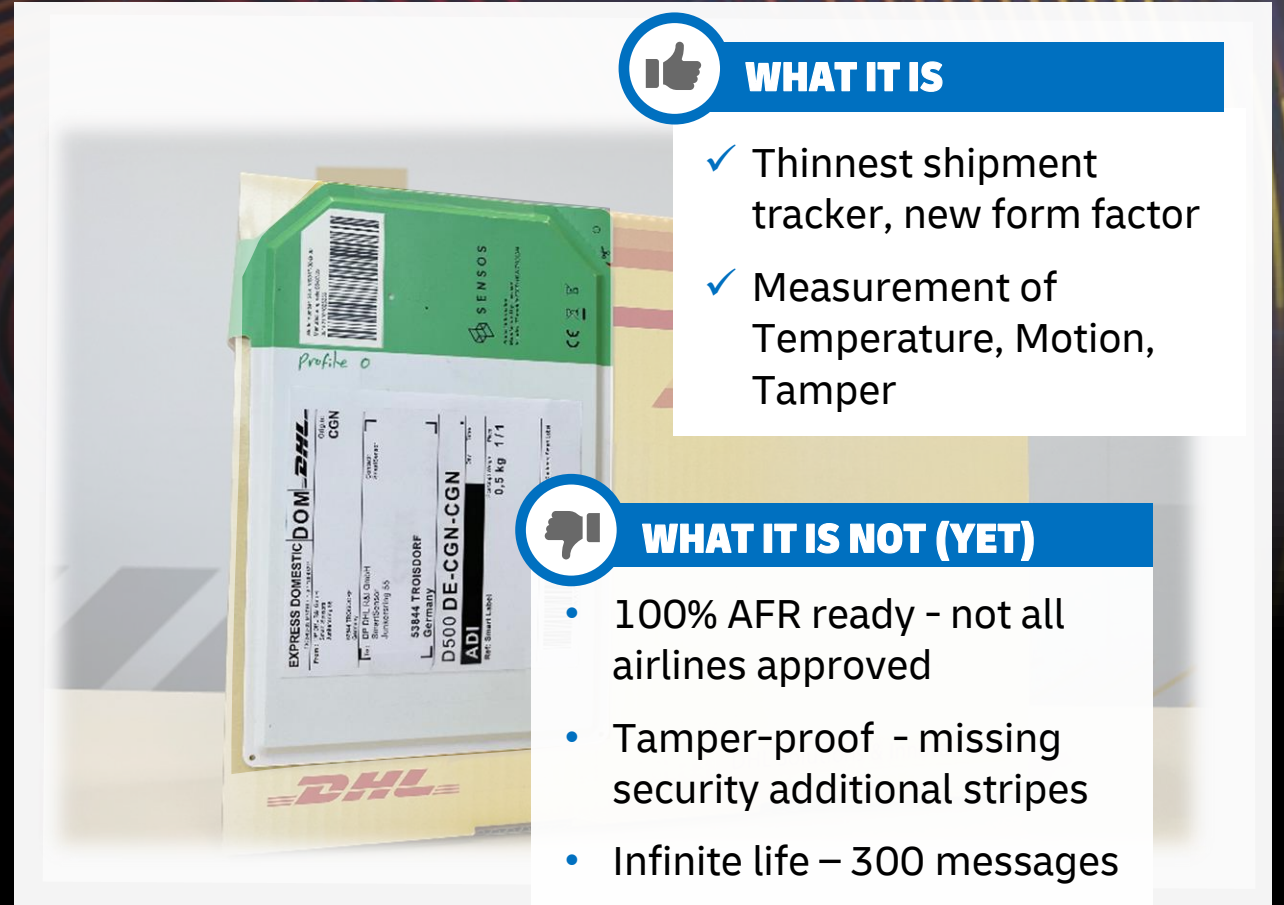
### WHAT IT IS

- ✓ Thinnest shipment tracker, new form factor
- ✓ Measurement of Temperature, Motion, Tamper



### WHAT IT IS NOT (YET)

- 100% AFR ready - not all airlines approved
- Tamper-proof - missing security additional stripes
- Infinite life – 300 messages
- Use globally – NorAm, EU, Singapore first





# SMART LABELS

...refers to the use of printed paper, plastic, or fabric labels upgraded with special intelligent inlay technology that can digitally capture and communicate more information than is printed on the physical label.

## Use-Cases

- End-to-End Visibility
- Combatting Counterfeit
- Perishable Goods Quality Control
  - No Labels

## Outlook

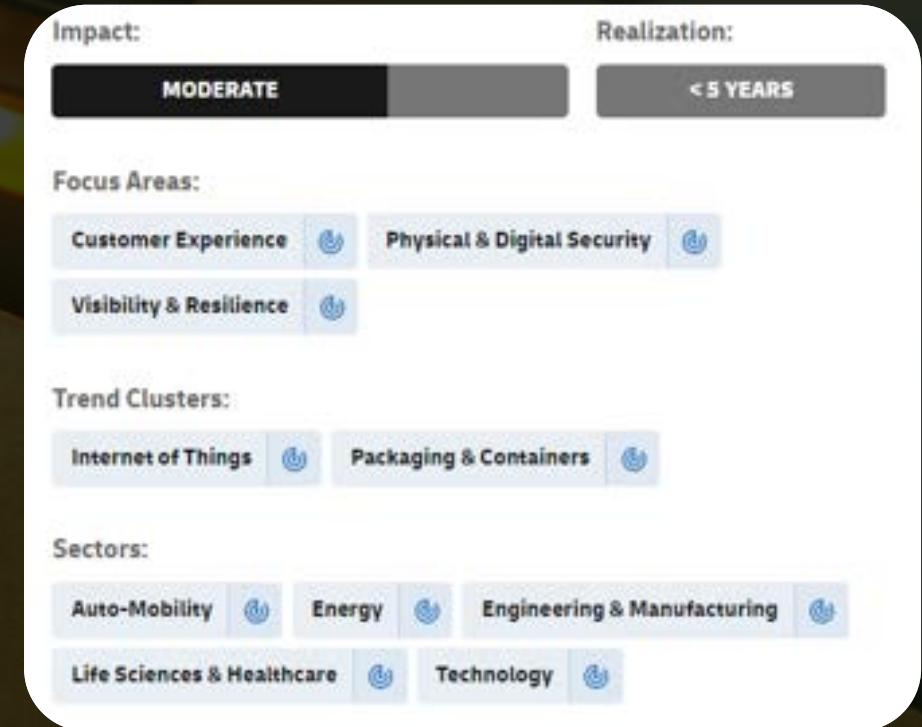
This trend should be **PASSIVELY monitored**,



with applications still mostly being developed or explored.

## Example

DHL's SmartSensor team offerings include smart labels that provide end-to-end visibility for shipment tracking, as well as condition monitoring throughout a parcels journey from shipper to consignee. Already widely scaled out, these labels enable customers and consumers to have seamless quality control of fresh-chain and perishable goods, especially relevant to the Life Sciences & Healthcare sector.





# DHL LLP - SUPPLY CHAIN ORCHESTRATION

CSI INNOVATION IN PRACTICE

DHL Supply Chain – Excellence. Simply delivered.



# **THORSTEN ROGGENBUCK**



**Global Head of LLP**

# **BETH O'NEILL**

**Head of Business Development  
EMEA & UKI**

# DHL LLP - ONE GLOBAL PARTNER



-  LLP Centres of Excellence
-  LLP Operations



>25 years of operating

**EXPERIENCE TO MINIMISE RISK**



>90 customer accounts

**DIVERSIFICATION & LEARNINGS  
FROM ALL SECTORS**



>Global operations

**FOLLOW THE SUN PRINCIPAL  
AND LOCAL RELATIONSHIPS**



>5.7BN spend under management

**ECONOMIES OF SCALE AND  
PROCUREMENT POWER**



A proven track record in value  
creation

**TANGIBLE COST SAVINGS AND  
LOGISTICS COST MANAGEMENT**

# WE BELIEVE YOUR NEEDS ARE CHANGING...

Digital technologies & new market provider choices

Desire for more integrated & connected services

Needing global simplification, consistency & operational resilience

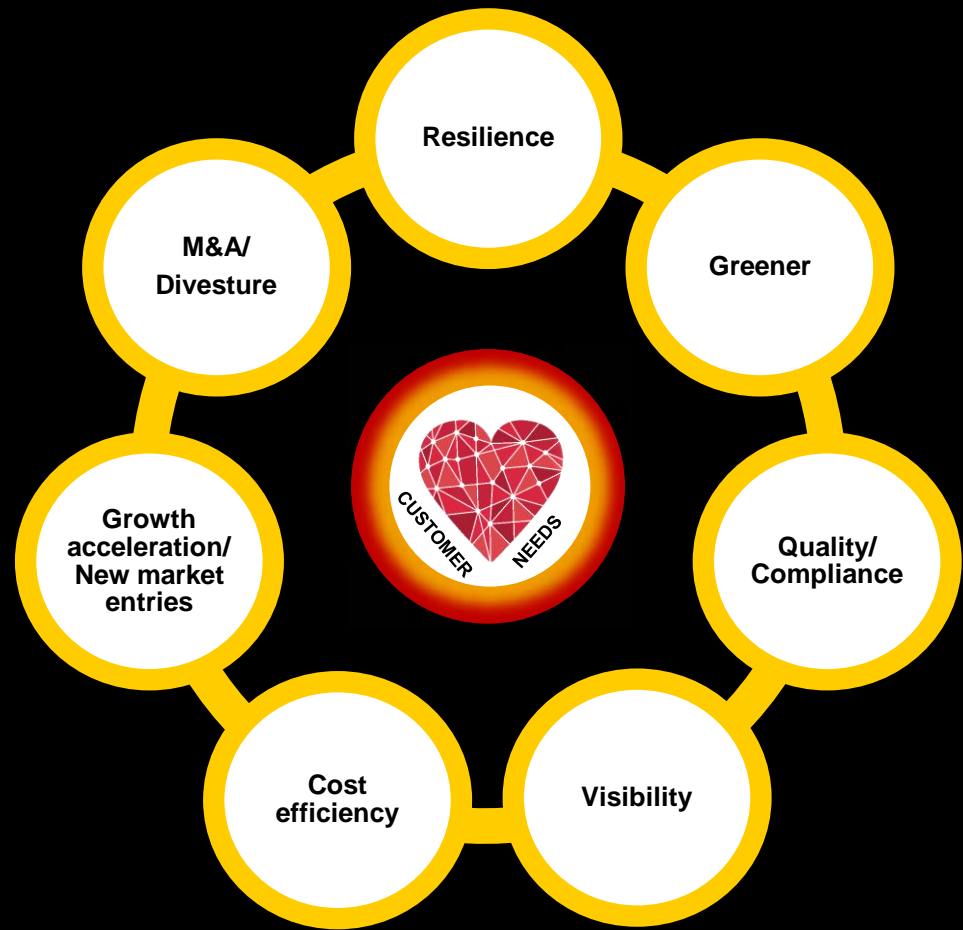
Valuing easier access to the wider DHL Logistics Marketplace



## Agility and Resilience In a VUCA World



**WE BUILT OUR  
SOLUTION  
AROUND OUR  
CUSTOMERS  
NEEDS**



# Why consider an LLP solution?

Addressing multiple challenges



## Requiring better visibility

Requiring new systems and technology to drive visibility along the E2E supply chain



## Cost Management

Delivering direct cost savings across the end-to-end supply chain



## Seeking highest ESG standards

Providing best-in-class services without compromising quality, sustainability, and compliance



## Increasing resilience and agility

Managing risk and meeting customer expectations in volatile markets



## Deliver value through advanced analytics

Driving supply chain to next level through advanced data analytics and insights



## Supporting business transformation

Supporting company's strategic business objectives by strategic value, e.g. e-commerce growth, CO2 efficiency, M&A/divestments

# DHL LLP Value Proposition

Across our customers' supply chains and beyond – why LLP is the change catalyst you need



## Better Visibility



- Full end-to-end visibility using DHL's own mySupplyChain visibility platform
- Near real-time visibility of shipment locations, inventory levels, performance KPIs for transport, warehousing, packaging



## Cost Management



- System-/ algorithm-based optimization of network, routes, load optimization
- Capturing of process inefficiencies through robotics process optimization, etc.
- Strategic cost savings initiatives tapping into state-of-the-art tools and value creation resources



## High ESG Standards



- Highest Environmental, Social and Governance standards (sustainability, organization mindset & behavior, processes & policies)
- Safety at the heart of everything we do, across the supply chain



## Resilience and agility



- 24/7 end-to-end monitoring and visibility via a single point, to allow informed and timely decisions in ever evolving markets
- Real-time risk monitoring, multi-tier supply chain mapping, and supplier risk assessment (everstream Analytics)
- Baselining, reviews and continuous improvement whilst saving costs



## Value through Advanced Analytics



- Data-driven decision-making based on digital-twin supply chain simulation
- Holistic value generation using intelligent supply chain value creation methodology (e.g., process waste, CO2 efficiency, inventory levels, working capital optimization, time-to-market, flexibility/agility)



## Supporting Business Transformation

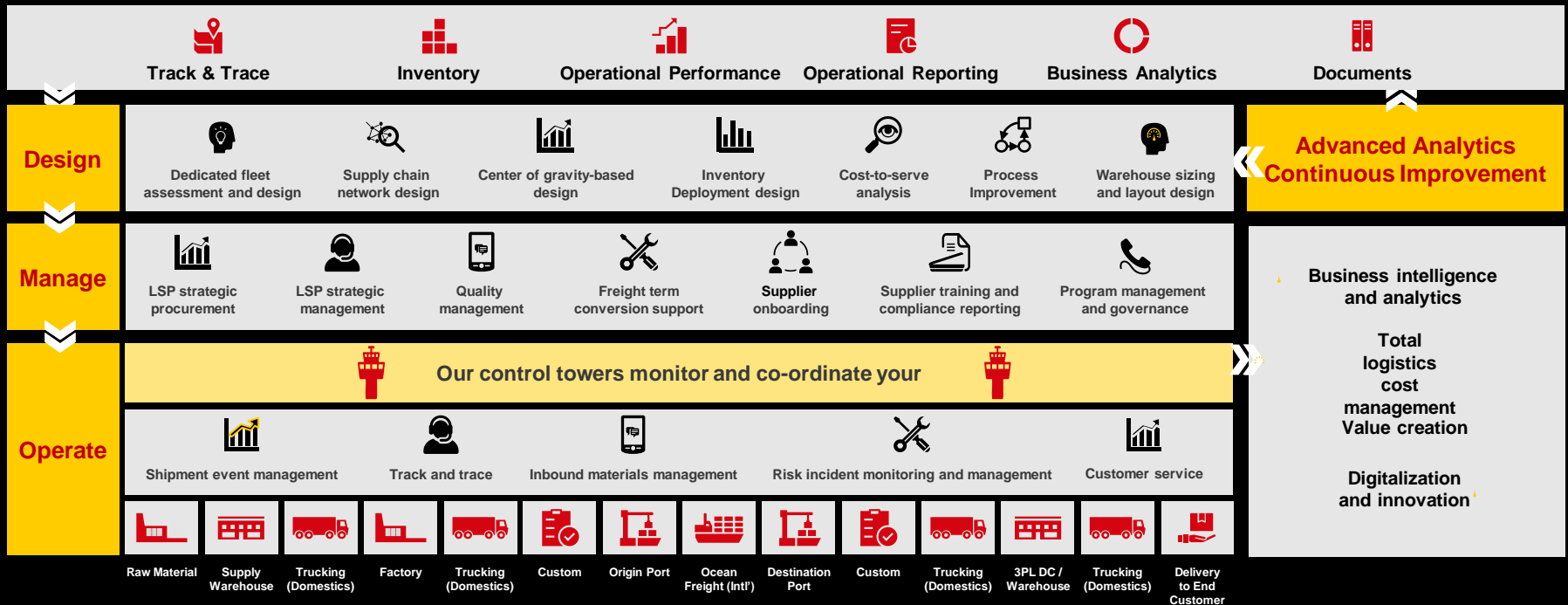


- Strategic account management, strategic resources and expertise supporting you with achieving your strategic business objectives, e.g. E-commerce growth, new market entries, flexibly scaling up/down, M&A/ divestments, Go-Green



# WE IDENTIFY YOUR CHALLENGES & CONTINUOUSLY IMPROVE YOUR SUPPLY CHAIN

 Providing you with End to End Visibility



# Our Customers' Perfect Partner

As an organization we offer our customers...

## Experienced



We have been operating LLP relationships for over 25 years, across the widest range of industry sectors in the 4PL market.

## Global Scale



We operate from 22 countries globally, with Centers of Excellence on all Continents.

Managing more than 6 million shipments per year, equating to billions of euros worth of logistics spend under management.

## Innovative



With more than 5,000 live projects live across 1,200 global facilities for more than 750 customers, we continue heavy investment into delivering digital supply chain orchestration capabilities.

## Security



State-of-the-art datacenters to support our customers 24 hours a day, 365 days a year. Alongside a 24/7 Cyber Defense Center operation with close to real time incident monitoring and threat hunting.

## Sustainability



We consider ourselves the industry leader for sustainability, with clean, green and safe solutions for customers that , protect brand integrity with transparent and compliant business practices.

# Supply Chain Innovation @ Bosch

The path of digitalization in logistics:

From standalone solutions towards sustainable connectivity

Iris Socher-Lelong, Robert Bosch GmbH – Powertrain Solutions

07.09.2023

# WHO WE ARE

# Who we are – Bosch 2022

## Our company in figures

In 2022



**88.2**

billion euros  
sales revenue



**3.8**

billion euros EBIT  
from operations



**421,338**

Bosch associates  
worldwide at year-end  
(approx.)



**468**

subsidiaries and regional  
companies in more than **60**  
countries

# Who we are – Bosch

## Our business sectors



**Mobility Solutions**



**Industrial Technology**



**Energy and Building  
Technology**



**Consumer Goods**

# Who we are – Bosch Powertrain Solutions Overview

## Key figures

~ 80.000 employees



> 50 production sites



> 50 R&D locations



## Market segments

Electric vehicles



Passenger car & light commercial vehicles\*



Commercial vehicles & Off-Highway\*



\*incl. hybrid

## Products (selection)

Spark plug



Connectors



Engine control unit



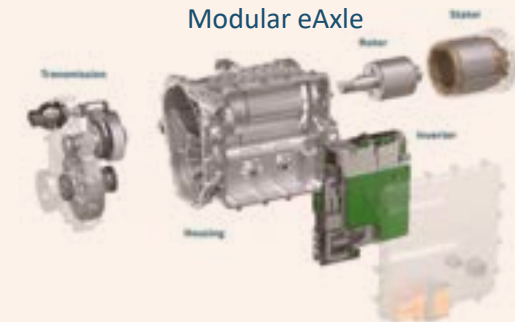
Injection pump



Fuel cell power modul



Modular eAxle



# Who we are – Bosch Powertrain Solutions

## Our Vision & Mission



### Our Vision



Best in class  
logistics solutions  
and services



### Our Mission

For our powertrain customers,  
based on their stakeholder expectations,  
we design, enable and steer  
**lean, flexible, digitalized**  
and **sustainable processes**  
along the entire supply chain.



# Who we are – Bosch Powertrain Solutions

## Our organizational Setup at PS/LOI

### Agile Global Teams – Think global, act local



PS/LOI

E2E Process Ownership

Regionalization

Source

Make

Deliver

IN

AM

AP

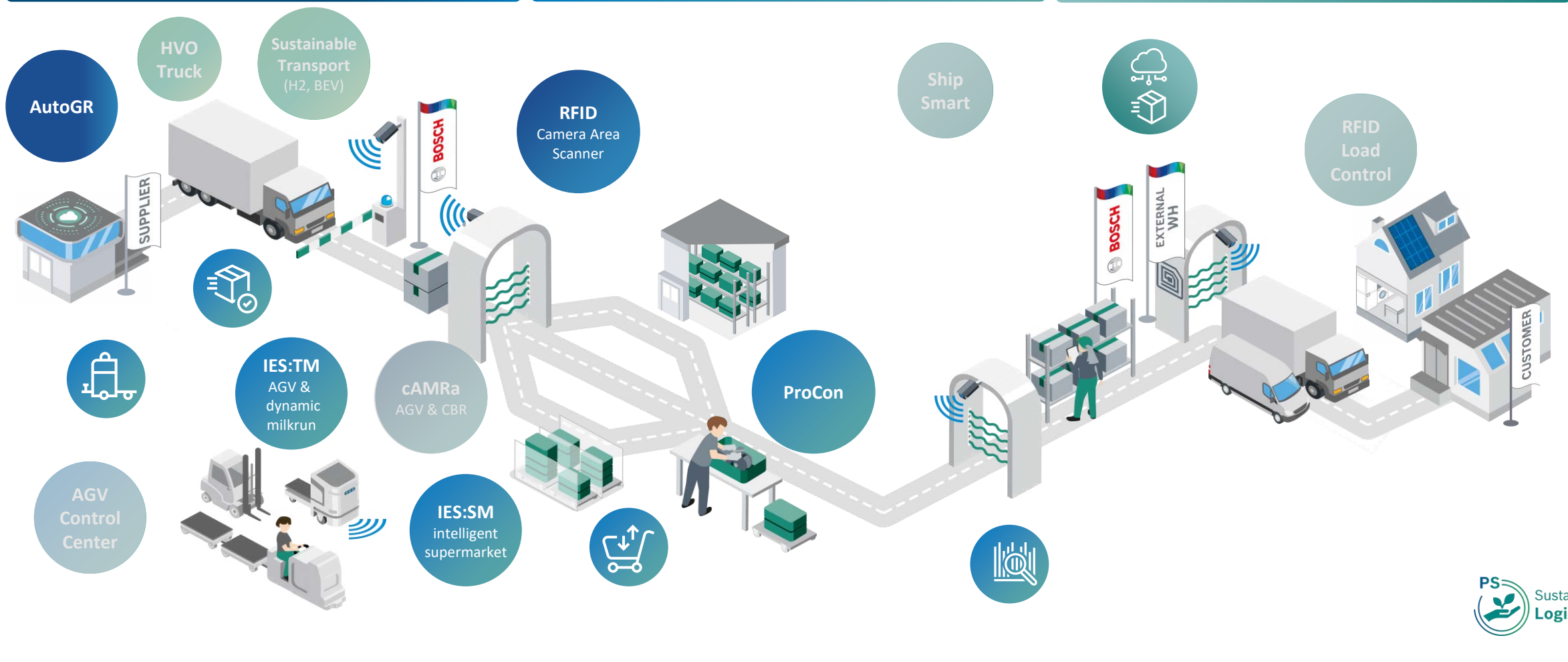
Collaboration through Agile Global Teams

# Supply Chain Innovation @ Bosch

The path of digitalization in logistics:

From standalone solutions towards sustainable connectivity

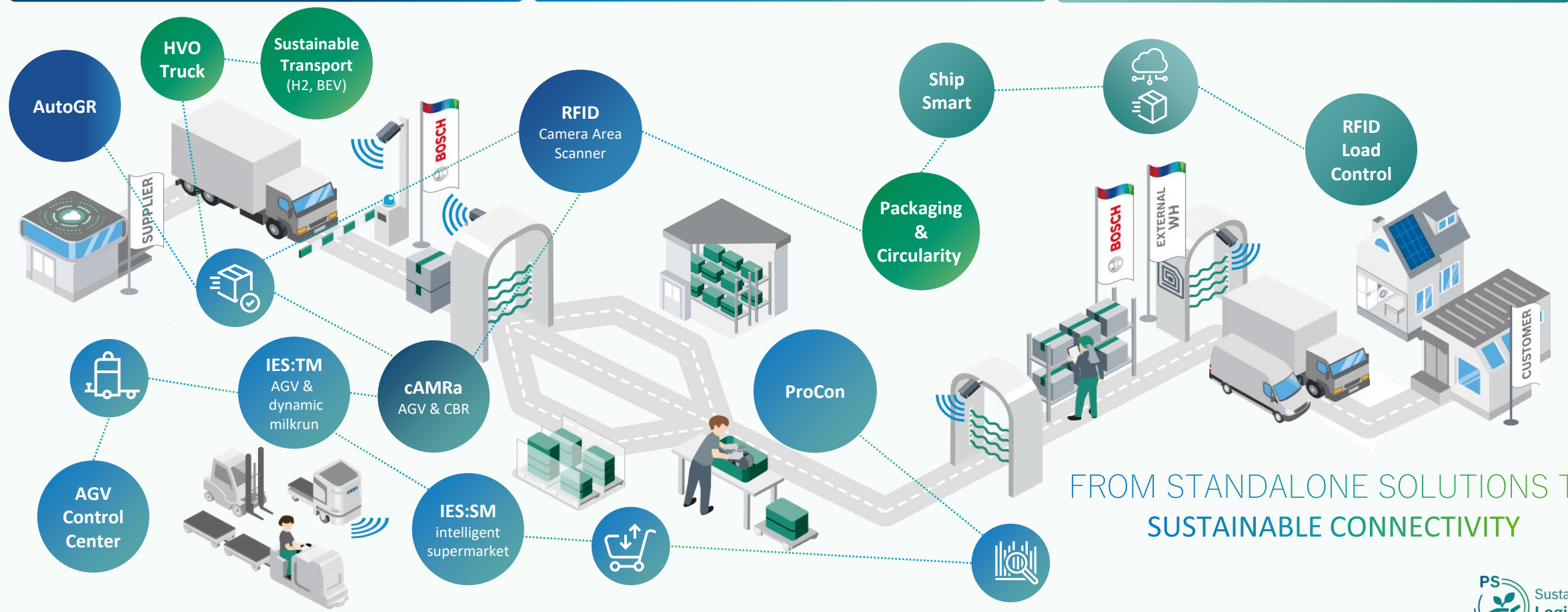
# Supply Chain Innovation @ Bosch Powertrain Solutions PS Plant of the Future – How it started



EXISTING

IN DEVELOPMENT

# Supply Chain Innovation @ Bosch Powertrain Solutions PS Plant of the Future – Today



FROM STANDALONE SOLUTIONS TO SUSTAINABLE CONNECTIVITY

SUSTAINABILITY



# Supply Chain Innovation @ Bosch Powertrain Solutions

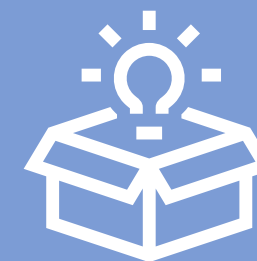
## Key enabler



E2E PROCESS THINKING



COOPERATION



BENCHMARKING



STANDARDIZATION



AGILE GLOBAL TEAMS



SUSTAINABILITY

FROM STANDALONE SOLUTIONS TO SUSTAINABLE CONNECTIVITY

# Supply Chain Innovation @ Bosch Powertrain Solutions

## Key enabler



E2E PROCESS THINKING



COOPERATION



BENCHMARKING



STANDARDIZATION



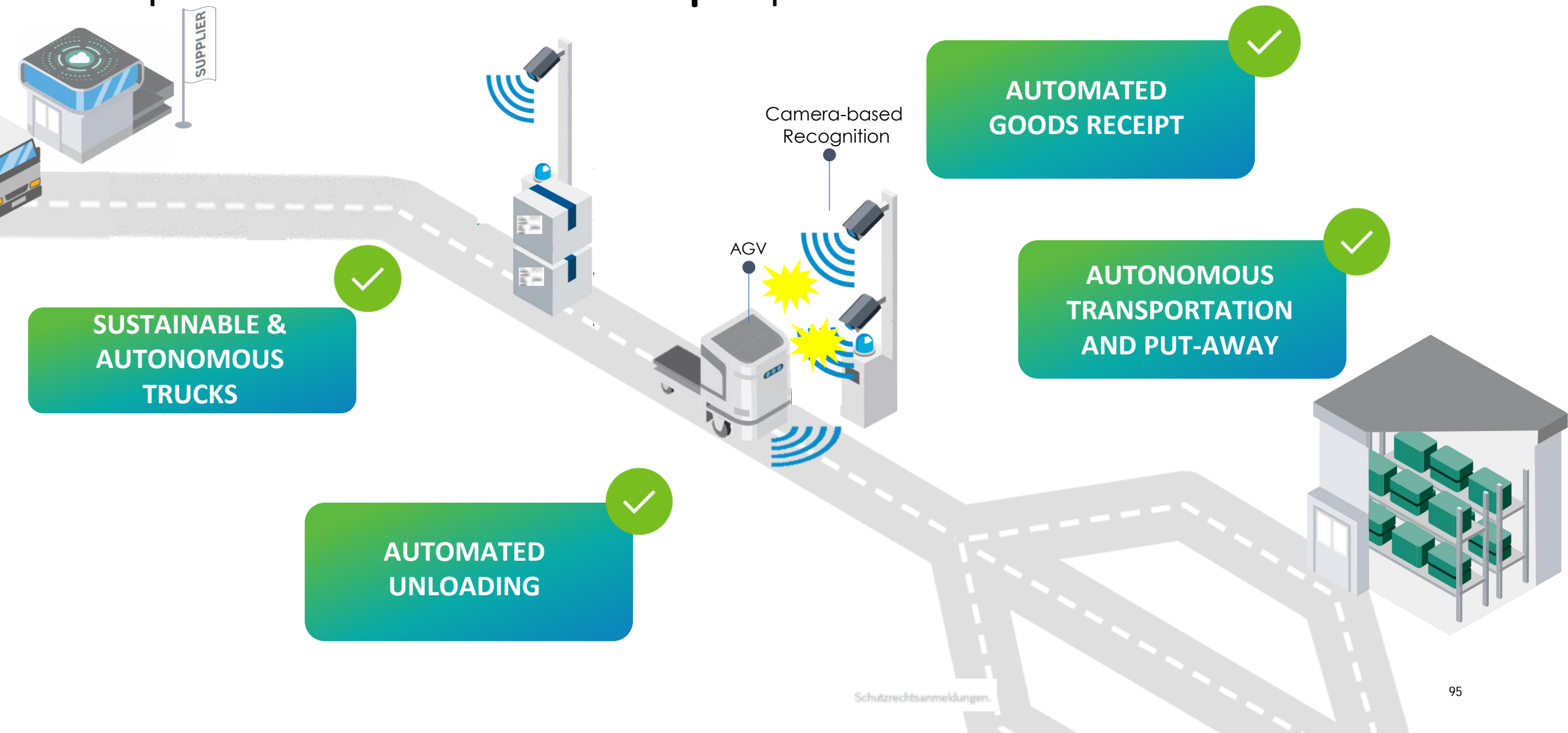
AGILE GLOBAL TEAMS



SUSTAINABILITY

**FROM STANDALONE SOLUTIONS TO SUSTAINABLE CONNECTIVITY**

# Supply Chain Innovation @ Bosch Powertrain Solutions Cooperation with **start-ups** | cAMRa



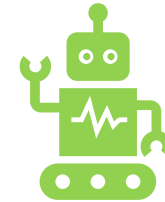
# Supply Chain Innovation @ Bosch Powertrain Solutions

## Cooperation with **start-ups** | cAMRa

First time in Bosch history - unloading and loading of truck with AGV



Another step towards full automation of the Goods Receipt process



Cooperation between Bosch Powertrain Solutions, Open Bosch & Start-Up

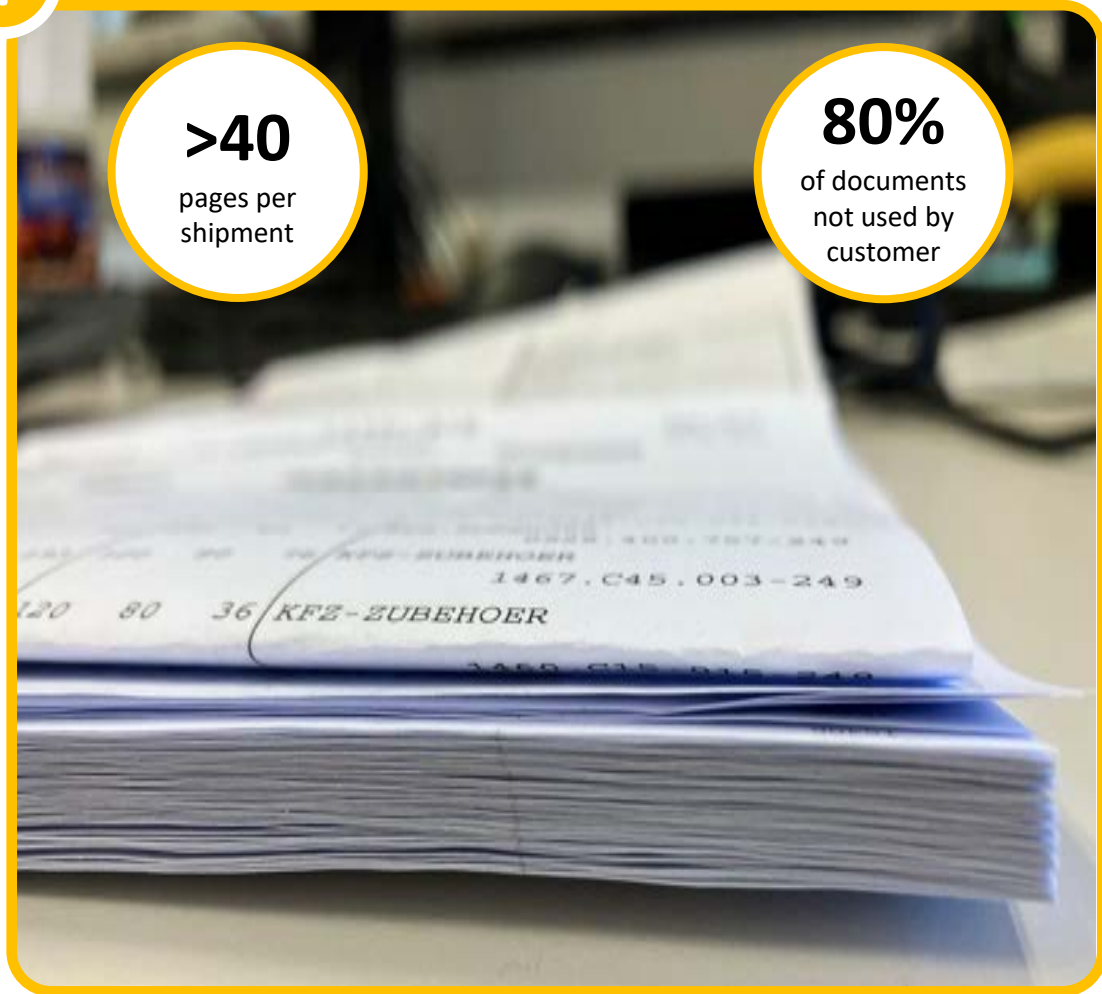




# Supply Chain Innovation @ Bosch Powertrain Solutions

## Cooperation with customer | Paperless shipping

### Current state



### Target state

#### Pilot with internal customer

Only transport relevant documents will be printed

Recipient relevant documents will be provided **digitally**

Reduce printed paper by **90%** from >40 to 4 pages

Reduce paper handling time by **75%** from 20 to 5 min

#### Pilot with external customer

Extend initiative & **awareness of sustainability & digitalization**

Enable digital & cost-efficient logistics processes on **both sides**



sustainable



digital



efficient



secure



beneficial

A decorative header with a colorful geometric pattern of overlapping triangles in shades of red, purple, blue, cyan, and green.

THANK YOU

Questions?

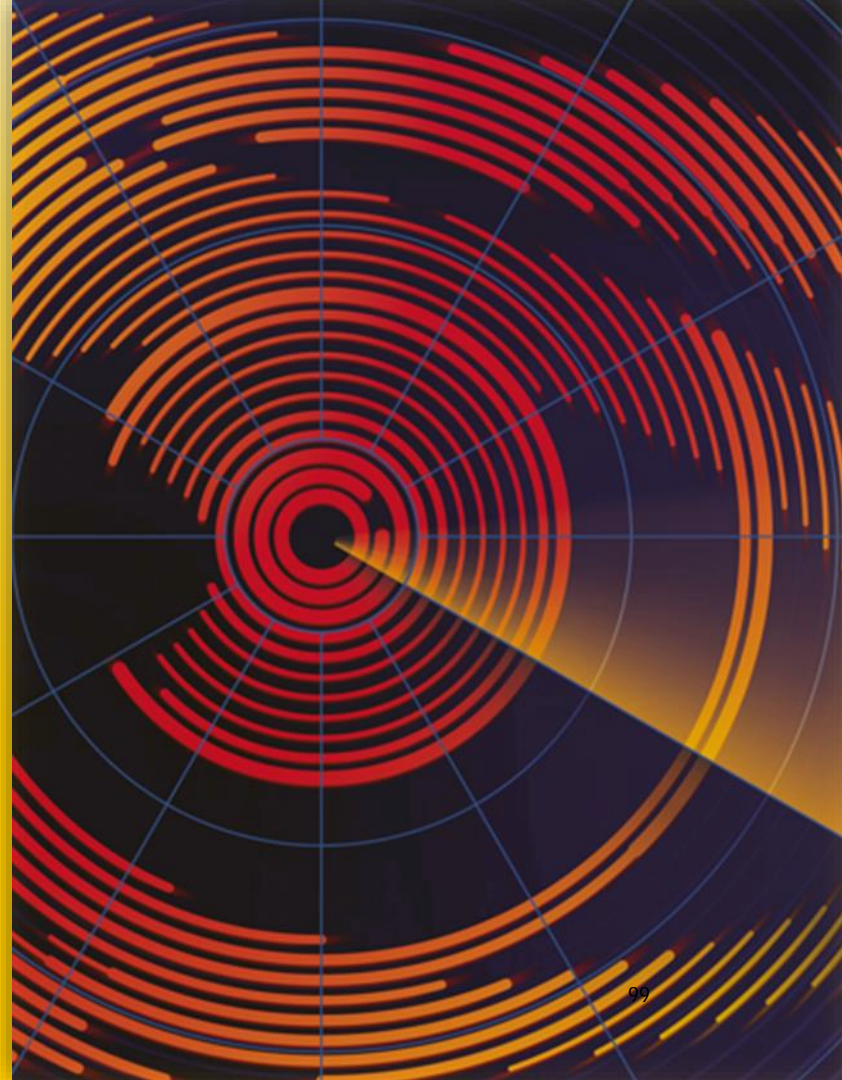
# LOOK INTO THE FUTURE

## POWERED BY INSIGHTS FROM THE LOGISTICS TREND RADAR 6.0



*Dr. Klaus Dohrmann*  
Vice President  
Head of Innovation & Trend Research

Troisdorf, September 2023



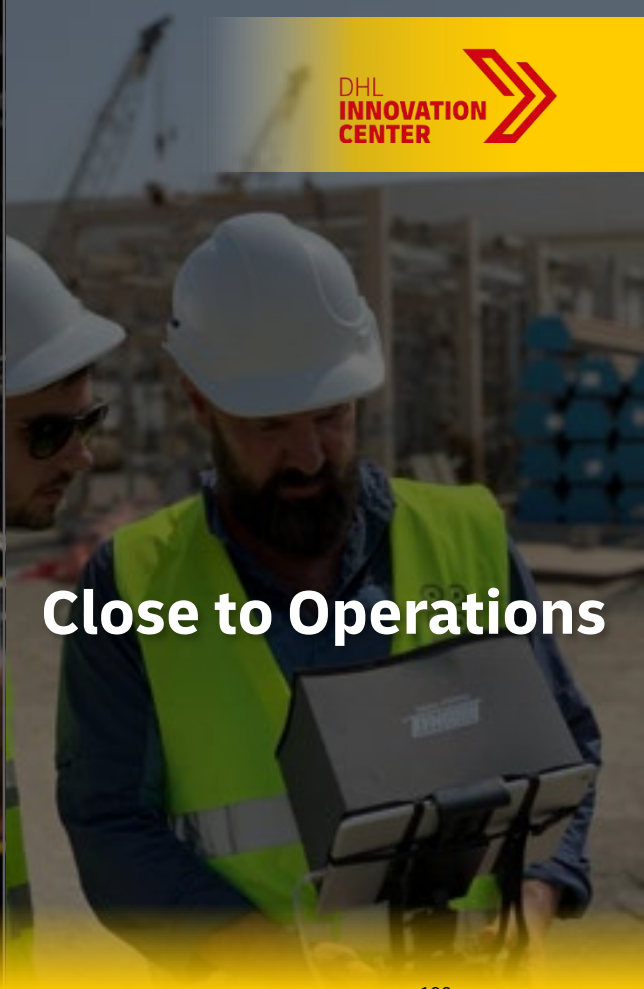
# WHAT WE BELIEVE IN...



Close to Customers



Close to Technology



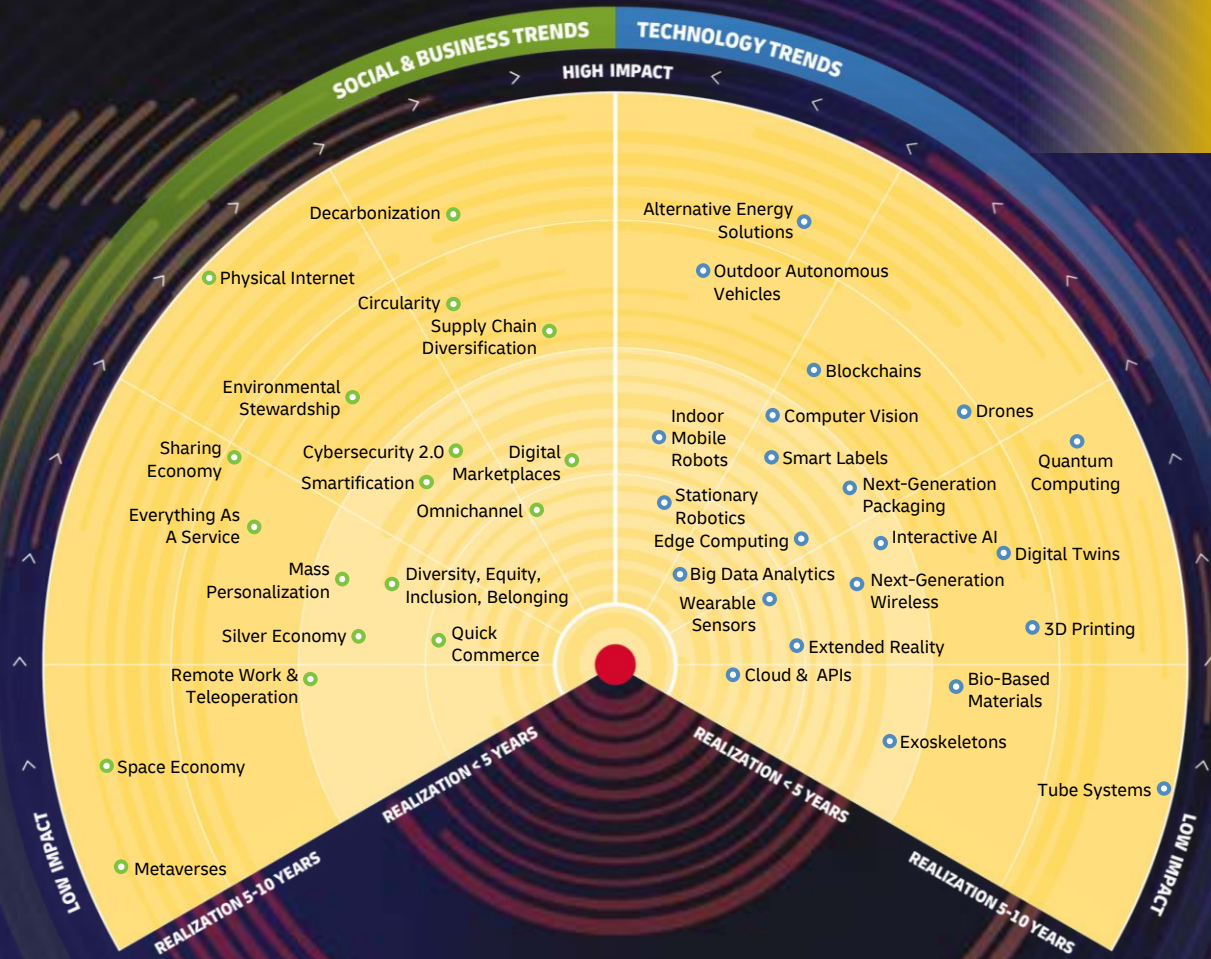
Close to Operations

**DHL Innovation Ecosystem**

# THE LOGISTICS TREND RADAR

Delivering insight today, creating value tomorrow. 6.0

DHL INNOVATION CENTER



**High Impact**  
Revolutionary applications that are potentially disruptive.

**Low Impact**  
Evolutionary changes with incremental improvements.

**Realization**  
The common way of operating and doing business in logistics.





ATTRIBUTES DEFINING

**SUPPLY CHAINS OF THE FUTURE**

# CUSTOMER-CENTRIC

**AUTOMATED**



# CONNECTED

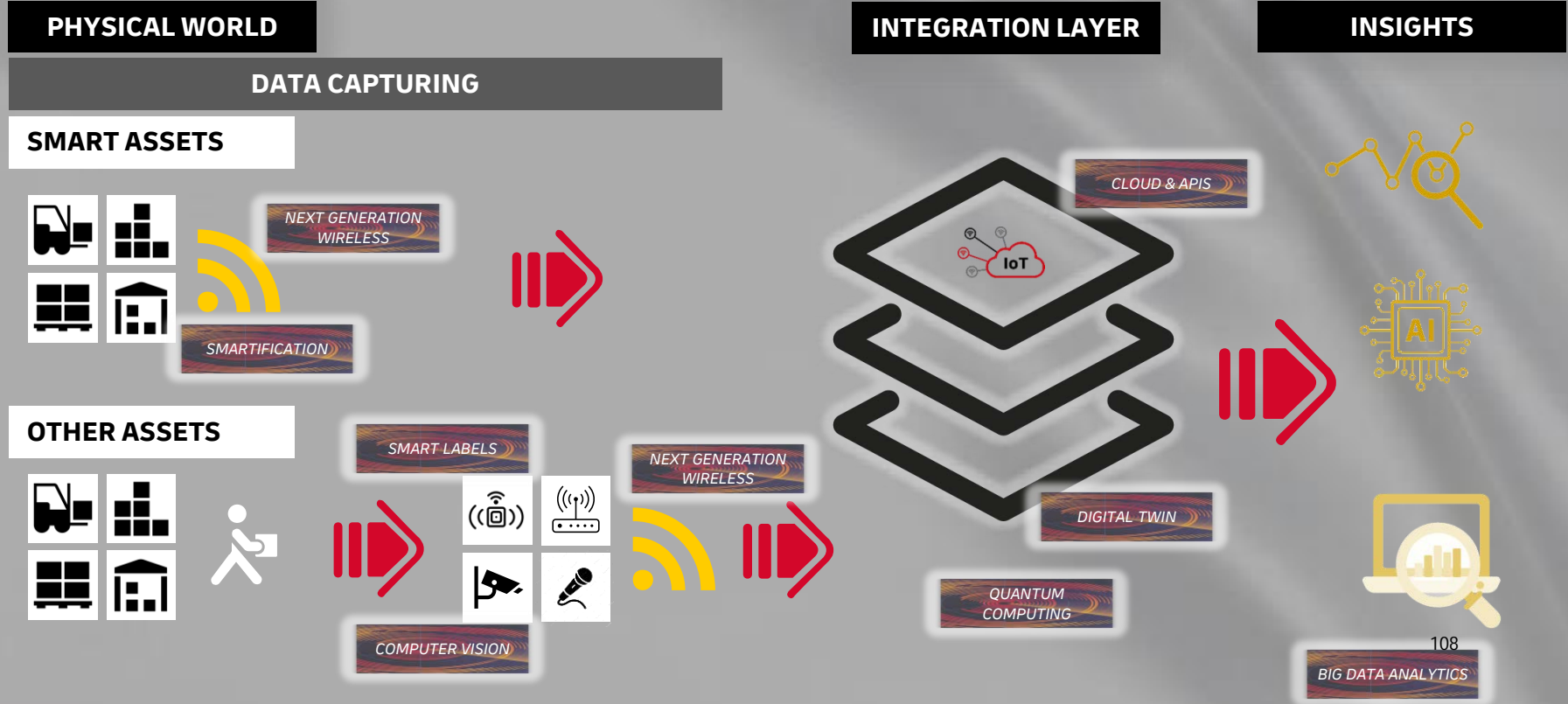


**DATA-DRIVEN**

# SUSTAINABLE

# CONNECTED & DATA-DRIVEN

Capturing data to generate actionable insights



# DATA-DRIVEN

## IoT Sensor Outlook

### Smart Labels

- Thin shipment tracker with printed battery
- Measurement of Temperature, Humidity, Motion, Tamper
- Tracking of high value goods
- Monitoring of consigned inventory
- Getting new information on shipment status (open / close)

### No Labels

- Unique code generation using natural paper structure (referred to as its 'fingerprint') as identifier
- Patent pending technology to track parcels without labeling
- Return shipments without paper & labeling for e-commerce customers

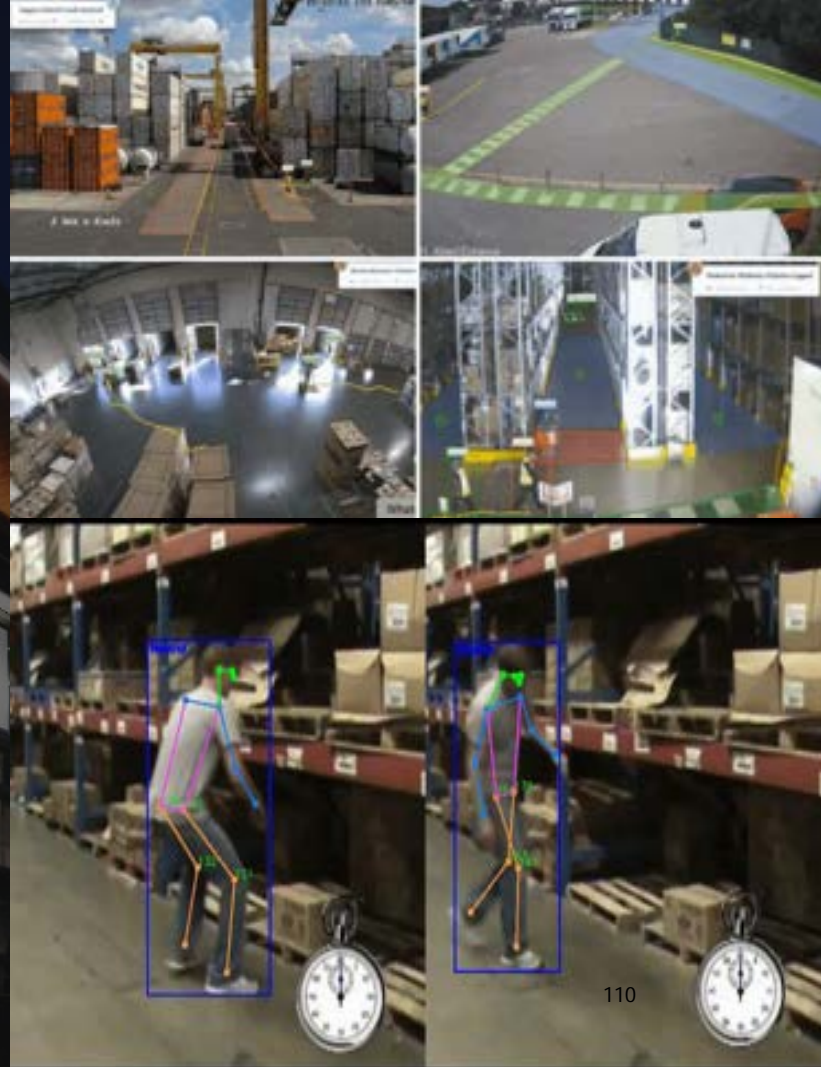


# DATA-DRIVEN

## Computer Vision Safety in the Workplace

### Artificial Intelligence Proof of Concept

- Computer vision solution to build safety rules and define the parameters around it
- Processing historical footage as well as real-time streams of video data to rapidly identify anomalous events
- Create analytics to capture evidence for transparency, improvement, and training
- Dashboard output enables H&S management to make data driven decisions
- No Hardware, no sensors, no installation- compatible with 90% of IP cameras



# DATA-DRIVEN

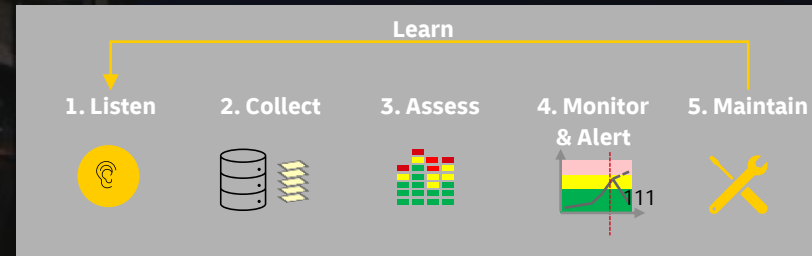


## Sound AI Predictive Maintenance



### Artificial Intelligence Proof of Concept

- Prediction of mechanical failure-based sorter outages
- AI-enabled noise sensors identified to provide best correlation to maintenance needs
- Objectives: increase asset availability & reduce maintenance efforts



# SUSTAINABLE

Leveraging the Innovation Ecosystem



**FAST**  
FORWARD  
CHALLENGE



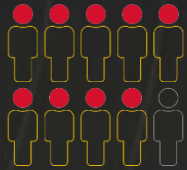
**REMORA**





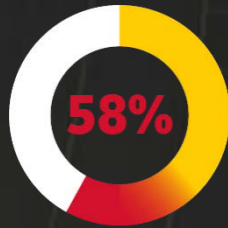
# LOGISTICS IS A PEOPLE BUSINESS

## DHL Future of Work Trend Report



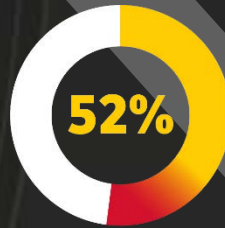
**9 in 10**

... believe technology has been helpful to their role the past 5 years



Operations

... believe new technological advancements are a threat to their job and career



Office



Leaders should **utilize the workforce's enthusiasm and readiness to learn new skills** to collaboratively transform and shape a Future of Work together.



**Investment in human capital and workplace culture must come first**, superseding efforts to create modern work environments.



Fulfilling the workforce's **varying expectations must be carefully and thoroughly considered**.



Future of Work  
in Logistics

DHL Trend Report - 2022

“

**IF YOU WANT GROWTH,  
INNOVATE.**

**IF YOU WANT EXPONENTIAL GROWTH,  
CONNECT.**

**BHARAT N. ANAND**

Henry R. Byers Professor of Business Administration  
Harvard Business School





# THE LOGISTICS TREND RADAR

Delivering insight today,  
creating value tomorrow. 6.0

**YOUR TOOL TO NAVIGATE THE FUTURE!**



**THANK YOU!**