

Case Study: End-to-end Supply Chain Orchestration Medical Devices Company

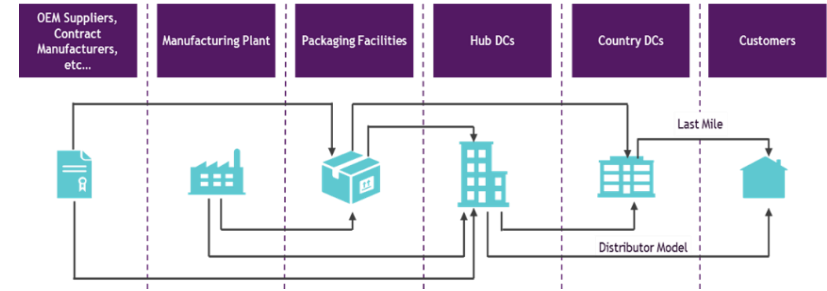
Challenges

- Separate company established in 2016, migrating to a new enterprise model
- Need to establish their own independent supply chain infrastructure by end of 2017, and separate from parent network utilized to date (Currently the operation is housed in 70-80 warehouses globally with an aspiration to reduce to 14-16 depots)
- Appointing one Lead Logistics Service Provider (LSP) to manage exit out of the existing supply chain into an independent shared user supply chain. The LSP can then nominate all additional parties involved in delivering the service

DHL Solution

End-to-End Orchestration Case Study

- E2E service scope including DC fulfilment, distribution to ~60 countries, primary & secondary transport, 4PL & Customs brokerage
- Global MSA (across all DHL SBU's) and 3rd party subcontractors
- Global control towers based in the UK & USA
- Integrated IT solution (Integration of client ERP via DHL integration hub to DHL systems incl. Oracle OTM, DHL and partner WMS Systems, DHL GF & Connected View)
- Set up of operations at the consolidated 14 global DC's, domestic final mile parcel & pallet transport lanes with assigned country carriers and customs and brokerage for all movements by DHL or DHL appointed 3rd parties



Customer Benefits

- Delivering **cost savings** in line with strategy
- **Fully compliant** logistics network, setup to the agreed global standard
- Double-digit million freight **fully under management**
- **Visibility at shipment level** via DHL Transport Management Connected IT Platform
- Globally **consolidated invoicing** for all services in scope
- **Standard Quality audits and metrics** for all warehouses and suppliers globally