

LUXURY & RETAIL

Italian Luxury Fashion Brand makes tight Beijing delivery & unveils new collection – for the first time ever outside Paris

For their second show ever in Beijing, the Brand flew in multiple high-value creations under different declaration modes, including ATA Carnet, Hand Carry & Dangerous Goods cargo - such garments requiring utmost care. However, due to an airline error, one key shipment got significantly delayed. DHL took the necessary emergency measures and made the show happen.

The Benefits Delivered For the Brand



Success Delivered

All the shipments were delivered to the show site on time – faster than any other competitor



One-Stop Service

DHL interfaced with the Brand's suppliers to plan operations for each shipment



White-Glove Handling

Professional packing services for valuable clothing assemblies when delivering them to the fair site

How DHL Global Forwarding Made It Happen

- Conducted the on-site survey in advance to ensure smooth handling on each step. Specific scouting was performed to enable the tight local delivery schedule to each location & address the limited unloading area in Beijing downtown
- Fully understanding the Brand's specific requirements for the fashion show, DGF held several conference calls with its suppliers to work out the proper operation plans for each shipment, making sure sufficient manpower was available to perform the required white glove services, and that all the necessary vehicle types would be implemented,
- Took emergency measures and worked with the customs broker to communicate with Beijing Airport Customs to assist in an urgent declaration

