

**WELCOME TO THE BREAKOUT SESSION**

# **DATA ANALYTICS**

**UNLOCK THE POWER OF DATA-DRIVEN SUPPLY CHAIN OPTIMIZATION**

**SCOTT ALLISON**  
DHL SUPPLY CHAIN

**FELIX STEFFNY**  
DHL SUPPLY CHAIN

**NORM MELBARDIS**  
KLA

## What should you expect from this breakout session?

**DHL's experiences in operationalizing Insights**

**A Customer Story - KLA**

**Further Customer Insights from Supply Chain Orchestration Projects**

**Hopefully you can take away a few nuggets back to your organization**



## Audience participation is key

Scan the QR Code to add your questions during the presentations

Questions can be anonymous or with your name (can't win prizes without names 😊)

You can vote for the question you are most interested in

We will review the questions at the end of the session

10 highest voted questions wins a prize!!



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#SCoptimization



# Using the Power of Data

## Unlocking Value in Transportation, Warehousing, Packaging & Inventory across your Supply Chain



Cost



Flexibility



Speed



Sustainability



Resilience

### Digital Supply Chain

Managing inventories for various channels

Managing SC disruptions with predictive analytics

Optimizing with data-driven insights & Digital Twins

Real time visibility and advanced analytics

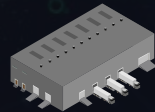
Tracking & eliminating of emissions

Managing returns & recycling flows

...



Source



I2M



Make



Store & customize



Deliver



Maintain



Return/Recycle

### Physical Supply Chain

Enabling robotics and automation

Provide global coverage

Managing same day networks

Running electric vehicles and sustainable WHs

Integrating partner operations along SC

Power BI

# Which of these value levers are most important for your business?

## Holistic Value Creation

### Direct Logistics Cost Savings

- Transport cost
- Warehouse cost
- OH redeployment
- Consumables

### Indirect Savings

- Inventory savings
- KPI Performance
- KPI Penalties
- Cash Flow

### Cost Avoidance

- Liability/ Risk transfer
- Macro-economic risk / Resilience

### ESG

- Go-Green
- Quality & Regulatory Assurance



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## What are some of the issues customers face when trying to take advantage of opportunities highlighted through insights?

**Organizational Silo's**

**Customer Entitlement**

**Hierarchy**

**Total cost of  
Ownership**



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# DHL Supply Chain Orchestration

## Driving Customer Value to the end-to-end Supply Chain of our customers

E2E value in Transportation, Warehousing, & Inventory across your entire supply chain, driven by people, process and technology.

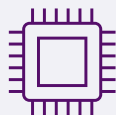
### Supply chain Orchestration: Driving E2E value in Transportation, Warehousing, & Inventory across your entire supply chain



# KLA at a Glance



Founded in  
**1976**



Headquarters in  
**Milpitas, CA**  
**Ann Arbor, MI**



**18**  
Regions



**~15,000**  
Employees



**\$9.7B**  
CY2023 Revenue



**>65%**  
PhD/Master's among  
professional roles

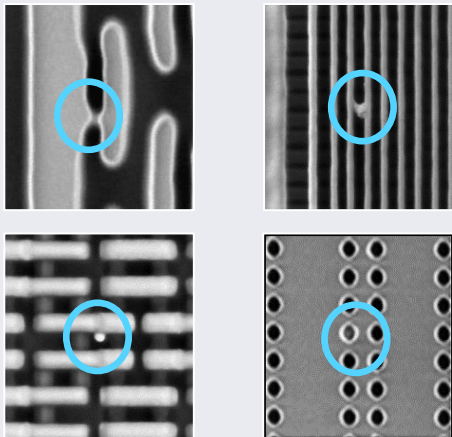




# We Create Industry-Critical Process Control and Process Systems

## Inspection

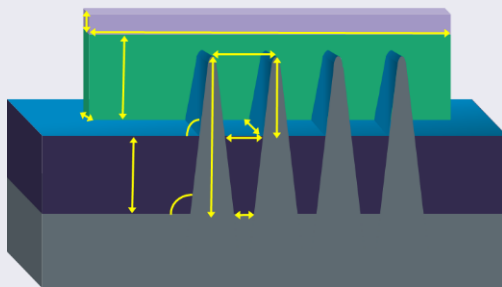
Find Critical Defects



You can't fix  
what you can't find

## Metrology

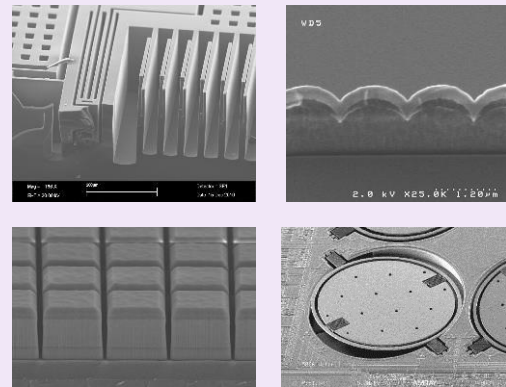
Measure Critical Parameters



You can't control  
what you can't measure

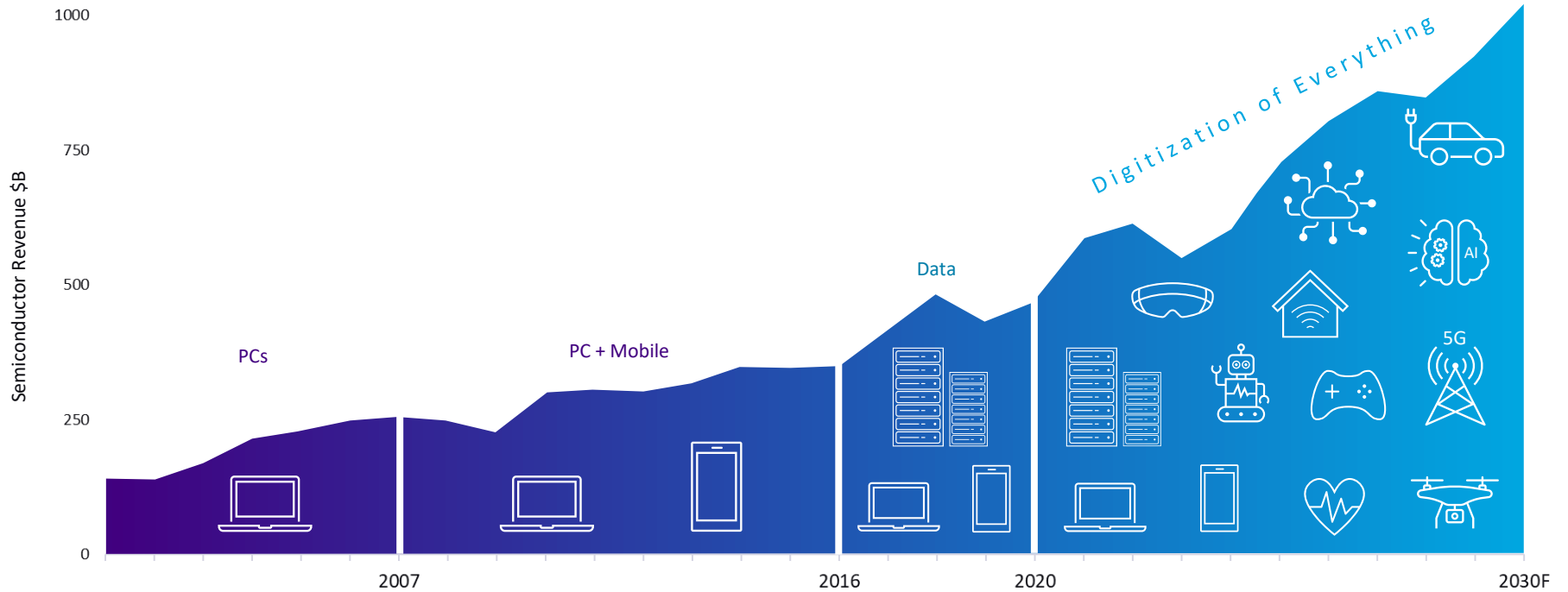
## Process

Create Device Structures



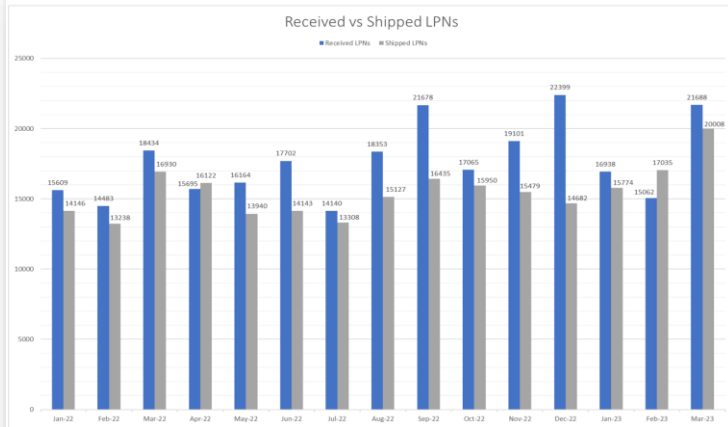
You can't sell  
what you can't make

# What's Driving Semiconductor Growth?



# KLA Inventory & Install Base Growth

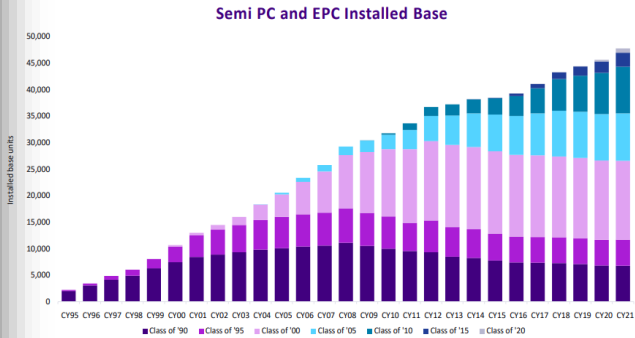
## IB & OB Volumes.



- MARCH. 92% of total IB became OB.
- Site Boxes Bin Occupancy remains high, estimated 90% to 95%.
- Crates Bin Occupancy improved with RK move and additional racking from 100% to 90% occupancy.
- TTL OH LPNs increased from 154,440 last month vs to 156,431 end of March
- March FCST Volume set for:
  - IB 19k LPNs
  - OB 15.5k LPNs
- April FCST.
  - IB 19k LPNs
  - OB 16.5k LPNs



## Longevity of Installed Base Enhances Customer Productivity



### Highlights

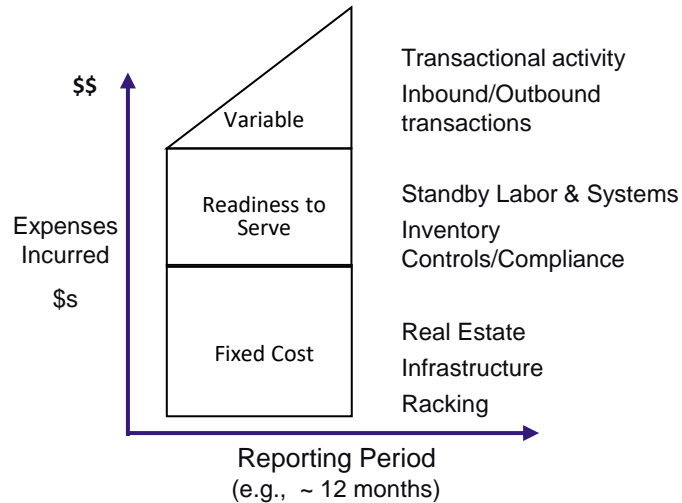
- >50% of our installed base is older than 18 years old
- Average peak installed base per class year is achieved in ~12 years
- >80% of tools shipped in KLA history remain in production
- Customers continue to utilize tools in production long after full depreciation (2-3 times)
- Class represents the year the product was introduced

Over the life of a tool, service revenue exceeds initial tool sale price

# Global Service Warehouse Environment

## Manage Service Warehousing Spend As % of Service Revenue

### Logistics cost to serve model



### Look Back

- Growing pains
- Running out of warehouse space
- Space optimization underway at multiple locations
- Inbound LPNs > Outbound LPNs – increasing storage demand
- Inventory stored in some of most expensive real estate locations
- Service warehouse costs are increasing faster than service revenue

# KLA Aged Inventory Dashboard

REGION: All | COUNTRY: All | CITY: All | WAREHOUSE: All | SELECT PART NUMBER HERE: All | PRODUCT CLASS: All | ON HAND QTY BETWEEN: 1.00 - 20,000.00

**Legend**

- ≤ 180 days
- 181 to 360 days
- ≥ 361 days
- No Aging Information

**MAP VIEW:**

- Show all sites
- Show only sites with parts

**Count of WHS with Inv**  
52

**Total OH Qty**  
1,043,570

(bubble size means quantity, each bubble represents one warehouse)

**Legend**

- ≤ 180 days
- 181 to 360 days
- ≥ 361 days
- No Aging Information

**MAP VIEW:**

- Show all sites
- Show only sites with parts

**Count of WHS with Inv**  
2

**Total OH Qty**  
305,409

(bubble size means quantity, each bubble represents one warehouse)

**Table 1: List of warehouse and qty for each part number (Click on a part number to show where else the part is located on the map)**

Region	Country	City	Warehouse	Part Number	UOM	Total OH Qty	Aging (Days)	Last Shipped Da <sup>®</sup>
AMER	UNITED STATES	San Jose	USSJC05	000-000231-00	EACH	4	3.810	
AMER	UNITED STATES	San Jose	USSJC05	000058	EACH	1	3.810	
AMER	UNITED STATES	San Jose	USSJC05	000111	EACH	2	3.810	
AMER	UNITED STATES	San Jose	USSJC05	000113	EACH	5	3.810	

**Table 2: Aging by Group Percentage**

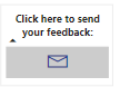
Aging Group	Total OH Qty	%
≤ 180 days	36,893	12.1%
181 to 360 days	29,472	9.7%
≥ 361 days	239,036	78.3%
No Aging Information	8	0.0%

number (Click on a part number to show where else the part is located on the map)

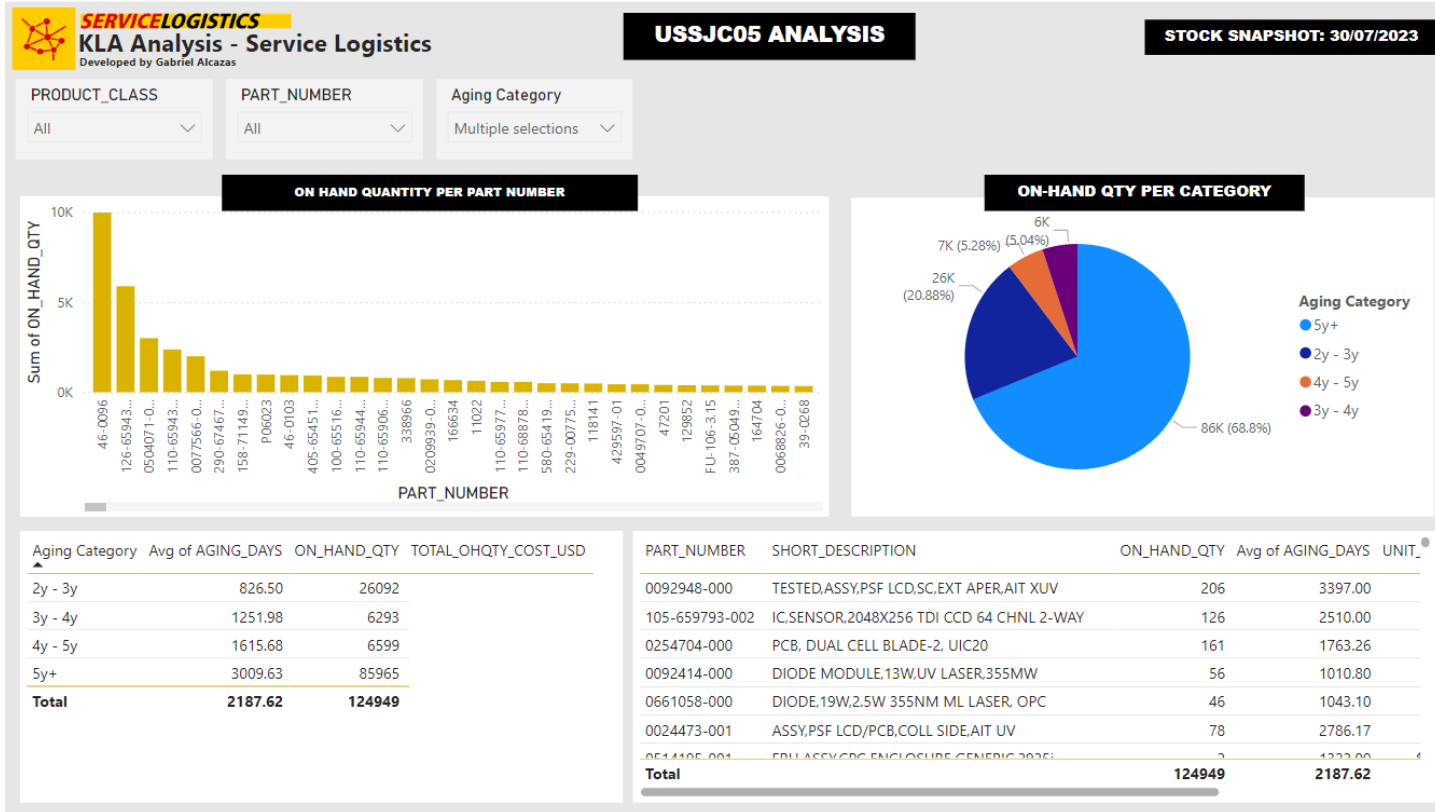
Part Number	UOM	Total OH Qty	Aging (Days)	Last Shipped Da <sup>®</sup>
0084900-000	EACH	1	3.810	
0157033-000	EACH	1	3.810	
0282856-000	EACH	1	3.810	28-Mar-19
129852	EACH	3	3.810	
429206-02	EACH	2	3.810	
79-003374	EACH	1	3.810	
79-013103	EACH	1	3.810	
0016054-000	EACH	1	3.810	
0016734-000	EACH	1	3.810	
		<b>1,043,570</b>	<b>857</b>	<b>15-Sep-24</b>

**Table 2: Aging by Group Percentage**

Aging Group	Total OH Qty	%
≤ 180 days	279,187	26.8%
181 to 360 days	150,088	14.4%
≥ 361 days	565,196	54.2%
No Aging Information	49,099	4.7%



# Deep Dive Analysis on UDC Inventory



# Value Stream Mapping Workshop

## Summary

- 14,000 LPN
- Volume split as % of each receiving profile
- Before ROF = 12.1
- After ROF = 15.7
- Before hours to process LPNs 1,154
- After hours to process LPNs 889
- Total time saved for total LPN = 265 hrs
- 23% Time saved

Receiving Summary - Before VSM Activities (November '23)					
Profile	Cycle time (min)	LPN per hr	Volume % per profile	Volume LPN	Time required to process volume (hrs)
				14000	
Package Qty = 1	4.03	14.9	32%	4494	302.0
Package Qty > 1	6.71	8.9	17%	2436	272.4
Package Qty >1 (battery repack)	3.24	18.5	12%	1632	88.0
Package Qty > 10	4.55	13.2	29%	4060	307.6
Hot Lamps	7.80	7.7	7%	1022	132.8
Crate	8.23	7.3	3%	378	51.9
<b>Total</b>			100%	14022	<b>1154.7</b>

ROF blended

**12.1**

Receiving Summary - After VSM Activities (March '24)						Time Savings			
Profile	Cycle time (min)	LPN per hr	Volume % per profile	Volume LPN	Time required to process volume (hrs)	Cycle time Saved (KLA) (sec)	Cycle time Saved (DHL) (sec)	Process time saved (KLA) (hrs)	Process time saved (DHL)(hrs)
				14000	(hrs)				
Package Qty = 1	3.26	18.4	32%	4494	244.1	0.60	0.18	44.82	13.1
Package Qty > 1	5.62	10.7	17%	2436	228.0	0.60	0.50	24.29	20.1
Package Qty >1 (battery repack)	2.62	22.9	12%	1632	71.2	0.60	0.27	16.28	7.3
Package Qty > 10	2.67	22.4	29%	4060	180.9	0.60	1.27	40.49	86.2
Hot Lamps	7.08	8.5	7%	1022	120.5	0.60	0.12	10.19	2.0
Crate	7.10	8.4	3%	378	44.7	0.60	0.53	3.77	3.4
<b>Total</b>			100%	14022	<b>889.4</b>			<b>139.8</b>	<b>132.1</b>

ROF blended

**15.7**

DHL % Impact

**48.6%**

Percent Time Saved

**23.0%**

# Solution Development & Benefits

- Reduce inventory at main DC for North America by 22%
- Close down overflow storage location
  - Fast moving to San Jose
  - Slow moving to Indianapolis
- Shared management and overhead
- Leverage existing systems infrastructure of existing site
- Ability to ship directly without shipping back to main site
- Additional Space available for expansion

## Benefits

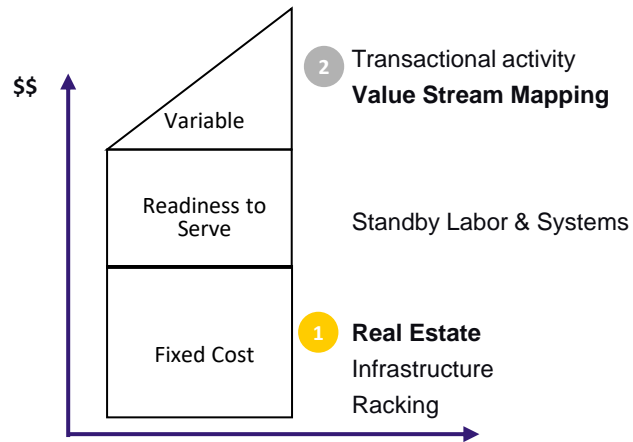
- Cost savings by moving slow moving product to lower cost location
- Regain visibility of inventory
- Eliminate need for stock transfers for shipments To Customers
- Free up capacity in UDC for growth
- Optimize UDC for priority shipments
- Leverage existing instance of WMS
- Reduce costs and gain efficiencies through continuous improvement & innovation culture
- Rolling VSM process out to major locations globally



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### Our Progress

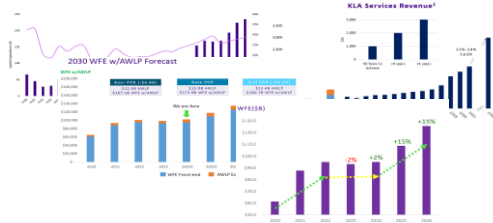
- Addressed Fixed and Variable warehouse expenses
- 1** ■ Added US warehouse space while keeping overall storage costs flat
- Successfully opened a new Aged Inventory Warehouse in Indiana, adding warehouse capacity to the network
- 2** ■ Completed our UDC Value Stream Mapping project identifying a 23% workflow efficiency gain. VSM playbook established, to be rolled out to globally

# Service Logistics Internal Challenges & Strategic Questions

## KLA

**External:** Semi @ \$1tn by 2030

Capex Intensity Rising



**Internal:**

- GOPS: ramp in next 5 years | Factory loading, Inbound Freight, Transportation Mode; Stage vs Store
- Service: *outcome* based solutions | parts delivery, carrier milestones

## KLA Logistics

**External:** upward pressure



**Internal:**

- Logistics OS
- Freight Forwarders
- Service Providers

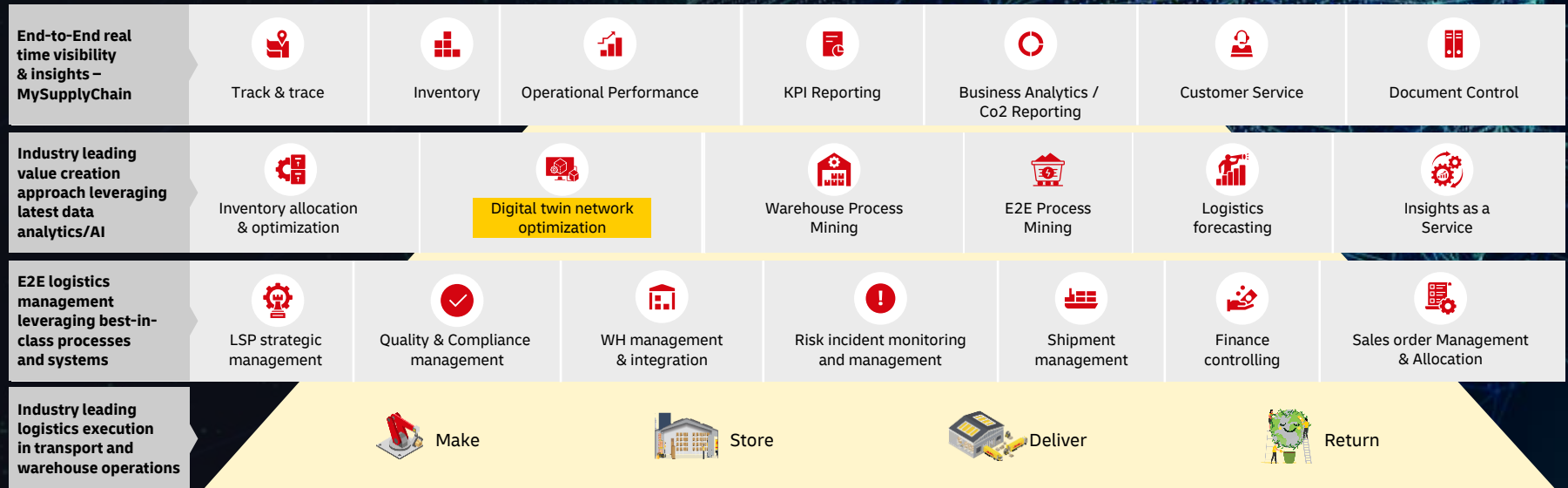
How can we future proof our service network in the context of install base growth and greenfield locations?

# DHL Supply Chain Orchestration

## Driving Customer Value to the end-to-end Supply Chain of our customers

E2E value in Transportation, Warehousing, & Inventory across your entire supply chain, driven by people, process and technology.

### Supply chain Orchestration: Driving E2E value in Transportation, Warehousing, & Inventory across your entire supply chain



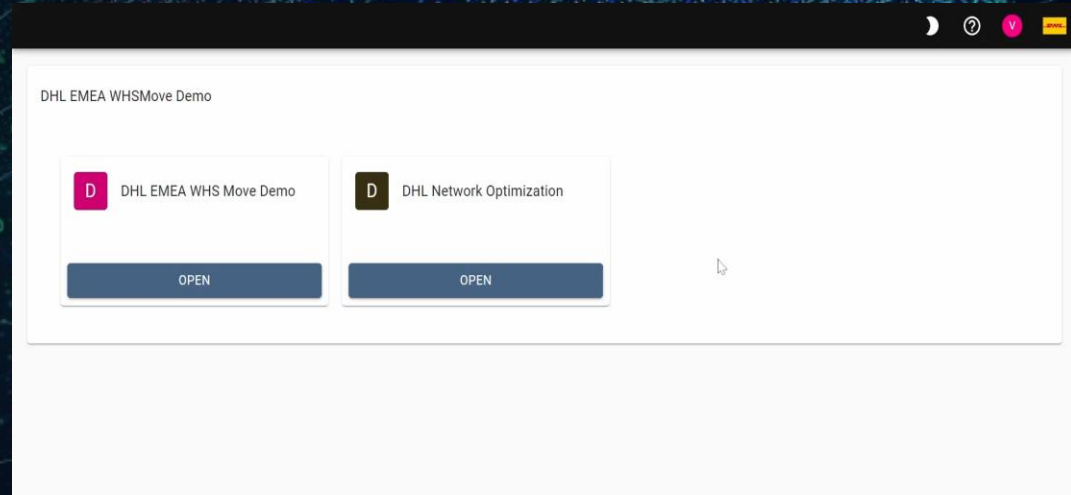
# Digital Twin Network Optimization case demo

## Customer challenges:

- We have a **large number of warehouses** in the network, what should be the **optimal number of warehouse** serving the markets considering service level requirements, total cost to service and inventory levels?
- What is the impact in **transport cost, CO<sub>2</sub> emission and warehouse cost** if I ship some products from different locations?
- What can I optimize in my network to **reduce cost** and **improve service level**?

## Customer benefits:

- **7% total cost savings** with recommended reduction from 9 WHs to 5 in the network, considering total transport cost (+26%), total warehouse cost (-44%), service level penalty cost (+128.6%)
- **Fact based decision making** supported by multi-factor scenarios simulations, and well informed and evaluated **trade offs**

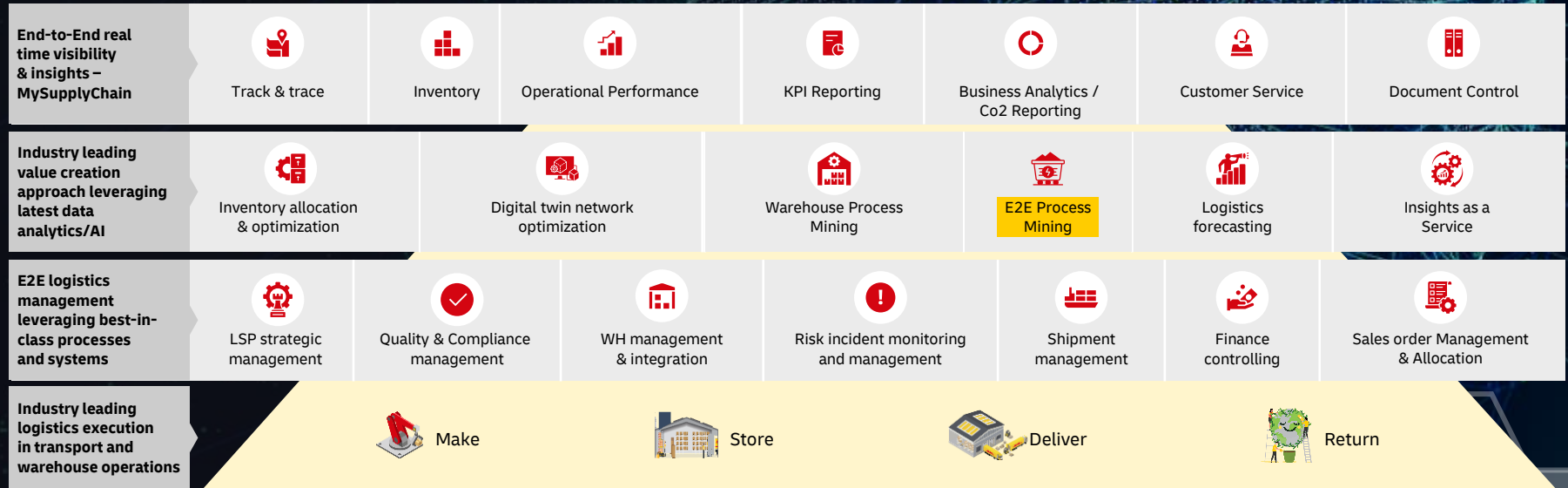


# DHL Supply Chain Orchestration

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### Supply chain Orchestration: Driving E2E value in Transportation, Warehousing, & Inventory across your entire supply chain



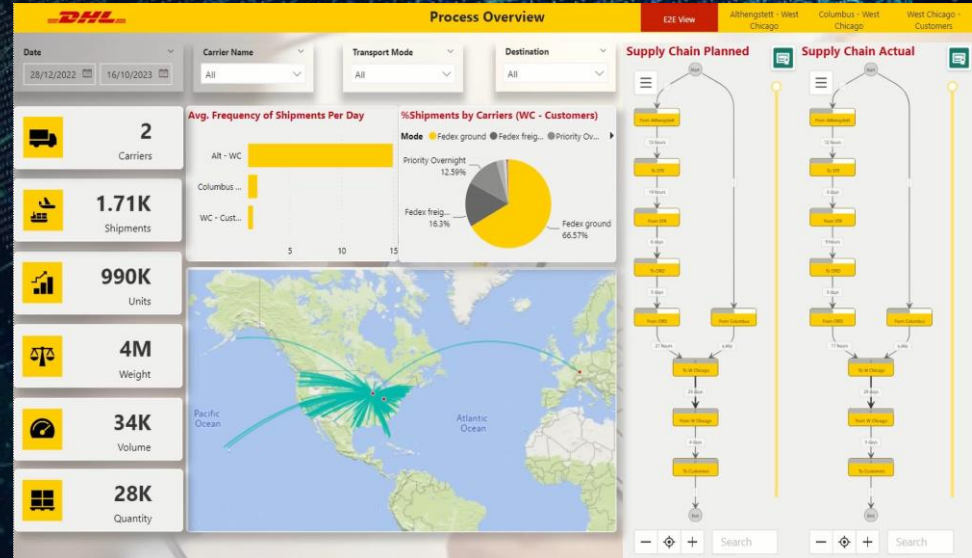
# Process Mining in E2E network case

## Customer challenges

- We are facing a **high cost to serve** for our high-end technical devices
- We have **high working capital** deployed for this product group
- We operate in make to order environment with high **OTIF** expectations that we are **failing** to meet, despite that we use **urgent airfreights** for almost all orders
- We don't have all the data centrally from different systems and departments to produce **E2E visibility** for our orders and **identify bottlenecks**

## Customer benefits

- Observed **insights** on frequent Airfreight shipments (average 15 per day)
- Identified **bottleneck** for long lead time and high working capital being on average ~ 25 days storage in last DC, which represents **2/3 of total supply chain time storage in last DC**
- **Identified optimization opportunities** in transport mode shift (Air/Ocean), Airfreight consolidation
- Realized the critical importance of global **E2E Order management orchestration** in delivering an efficient supply chain (avoid organizational silos)
- Prepared the foundation for deployment of Digital Twin solution



## Discussion and Questions

10 highest voted  
questions wins a prize!!



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# THANK YOU

A city skyline with various skyscrapers and buildings under a blue sky with scattered white clouds. The foreground shows a green lawn and some trees.

## WHAT IS NEXT ON THE AGENDA?

**11.00 – 11.30 am** *Networking Break & Exhibition*

**11.30 – 12.30 pm** **AI in Logistics** - Pitching competition