



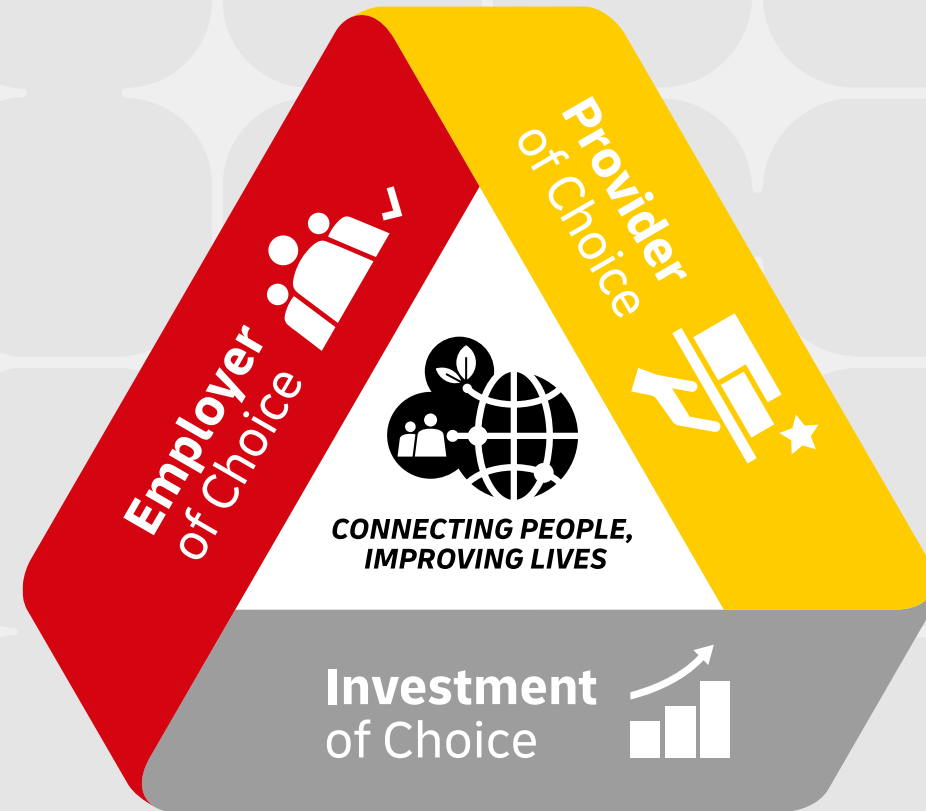
Strategy 2030
**Accelerate
sustainable
growth**

AS THE WORLD CHANGES, LOGISTICS ADAPTS

Tim Robertson



**Strategy 2025 has
successfully
navigated us
through these
turbulent times**



FIVE MAJOR TRENDS ARE SHAPING THE LOGISTICS INDUSTRY



GLOBAL TRADE



E-COMMERCE



CLIMATE CHANGE



DIGITALIZATION



EVOLVING WORKFORCE

IN STRATEGY 2030, WE STRENGTHEN WHAT IS WORKING WELL



Strategy 2030
**Accelerate
sustainable
growth**

Purpose

**Connecting People.
Improving Lives.**



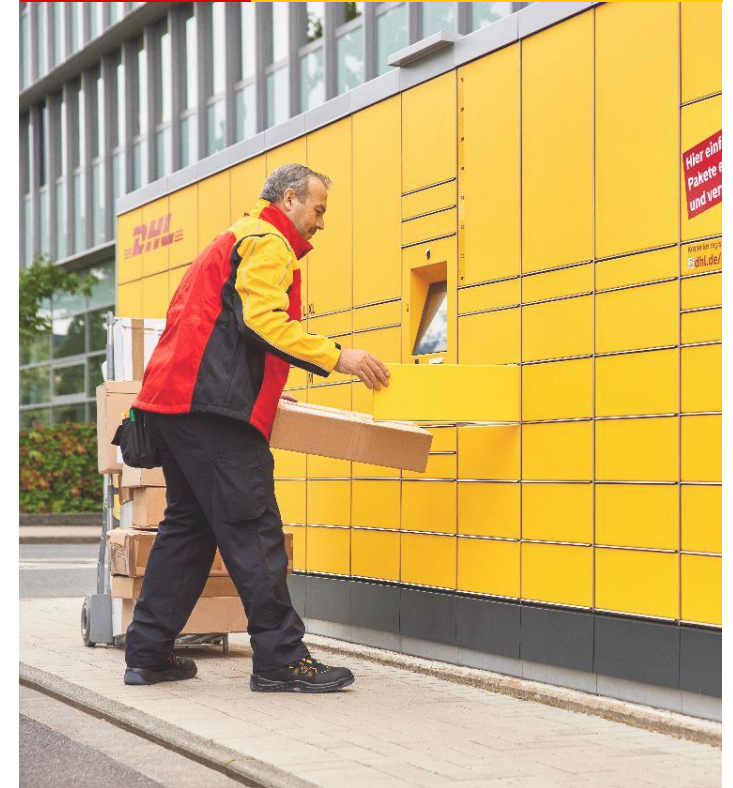
Values

Respect & Results



**Customer
Promise**

**Excellence.
Simply delivered.**



Strategy 2030
Accelerate sustainable growth

Global Trade

E-commerce

Climate Change

Digitalization

Evolving Workforce

Strong Foundation

Our Purpose
Connecting People.
Improving Lives.

Our Values
Respect & Results

Our Customer Promise
Excellence. Simply delivered.



Ready for more

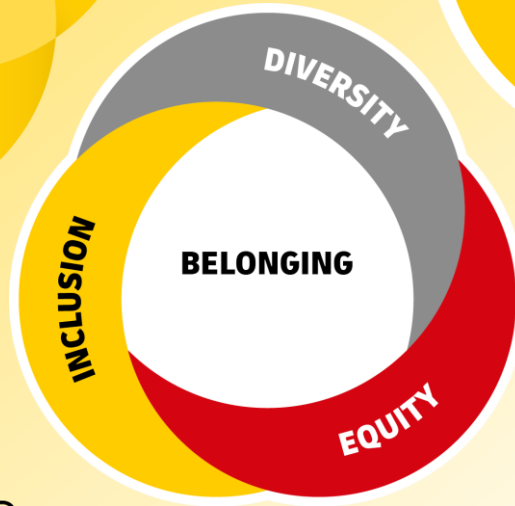
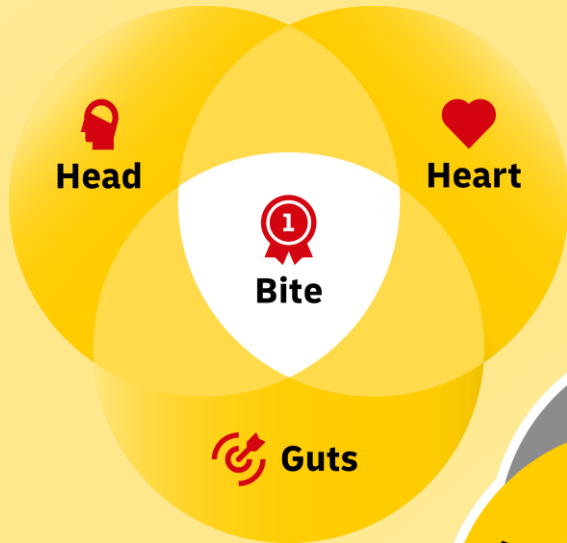
Mindset for Quality and Growth
Continuous improvement and the will to win

Double Down on Structural Tailwinds
Invest into fast-growing sectors
and geographies

Setup for Success
Lean, divisional structure,
best-in-class functional processes and
digital by default

Express **Global Forwarding, Freight** **Supply Chain** **eCommerce** **Post & Parcel Germany**

RESILIENT SUPPLY CHAINS ARE DESIGNED, BUILT & OPERATED BY RESILIENT PEOPLE





**FOUNDATION
IS
STRONG**



**BOTTOM LINES
ARE
EVOLVING**



**RESILIENCE
ENABLES
GROWTH**



**DIGITAL
BY
DEFAULT**



**POWERED
BY
PEOPLE**