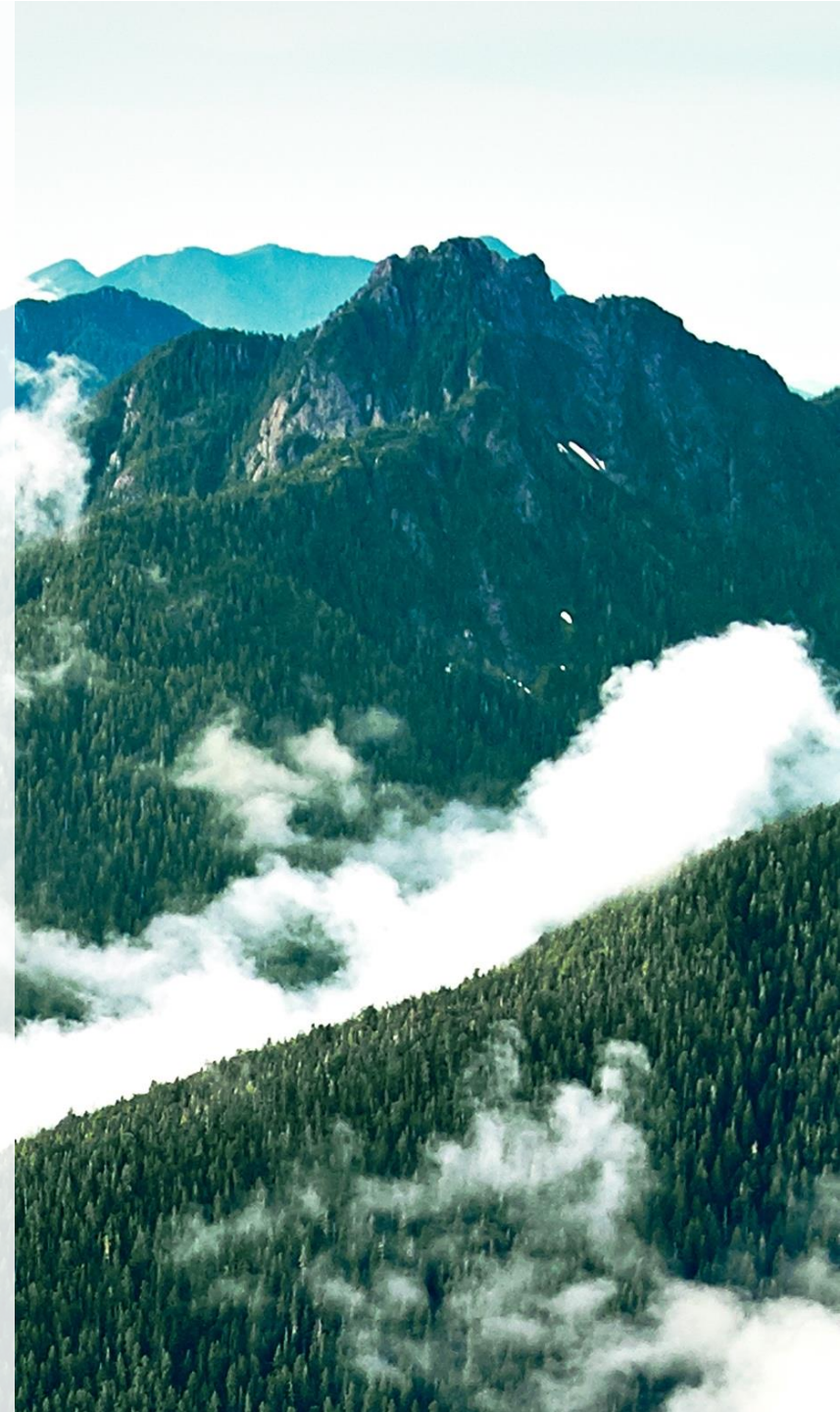


An aerial photograph of a mountain range. The foreground shows a large, calm lake reflecting the sky. The surrounding slopes are covered in dense green forests. In the background, more mountain peaks are visible, some partially obscured by soft, white clouds. The overall scene is serene and natural.

Sustainability at Cisco

Mary de Wysocki

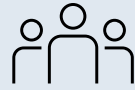
Chief Sustainability Officer



Sustainability: A Business Imperative



Twin transition:
sustainable & digital



Customer, investor &
employee demand



Legislation, regulatory
requirements, reporting
standards, scrutiny



Business efficiencies
& opportunities (e.g.,
public funding)

“Delivering on important environmental, social, and governance (ESG) goals is not just critical for society, but also for our business.”

- Chuck Robbins, Cisco Chairman & CEO

95%

of S&P 500 companies issue
a sustainability report ¹

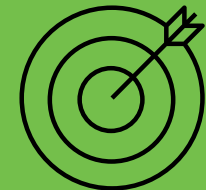
73%

of CxOs say becoming
a “truly sustainable and
responsible business”
is a top priority ²

68%

of consumers say
environmental sustainability
is extremely or very important
to them ³

149 countries have
a net zero target ⁴



¹ 2022 Sustainability Reporting in Focus, McKinsey & Company

² Shaping the Sustainable Organization, Accenture

³ The ESG Conundrum, IBM Institute for Business Value, 2023

⁴ zerotracker.net, as of Sept. 2024

Dual Responsibility

“Sustainability in IT”

2-4%



- Renewable Energy

- Greener Data Centre



- Cloud Migration



- Energy Optimization

- Increased Asset Utilization



- Equipment Modernization

- Extended Life



- Remanufactured Equipment

- Supplier Management

15%



“Sustainability by IT”



- Connected Transport

- E-Work / Hybrid Work



- E-Health

- E-Learning



- E-Commerce

- Smart Buildings



- Smart Grid

- Smart Agriculture



- Smart Manufacturing

Based on Exponential Roadmap 1.5.1 (2020)
Smarter 2030 (GeSI 2015), Malmudin (2015)

Sustainability Drivers

Voice of the Customer



IT Priorities

- Reduce total cost of ownership
- Simplifying operations
- Improving security
- Energy management automation
- Reducing networking footprint
- Improving visibility and risk management



Sustainability Levers

- Cost of electricity
- GHG emission measurement
- Operational efficiency
- Space shortage
- Compliance and government regulation
- Improve competitive differentiation
- Customer, employee, investor pressure

The Plan for Possible

Cisco's strategy to connect a regenerative future

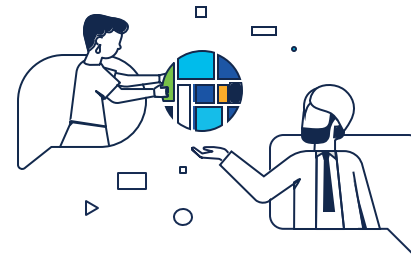
Clean Energy Transitions

Accelerate clean energy adoption and global Net Zero ambitions



Circular Transformation

Evolve to a regenerative, circular model



Resilient Ecosystems

Scale efforts to foster an inclusive future and a healthy planet



Enhanced Governance

Embed sustainability into the way we operate to manage risk prudently, enhance trust, uphold brand integrity & inspire



**Working
together for
a sustainable
future**



The bridge to possible