## SUSTAINABLE LOGISTICS. SIMPLIFIED

HOW A NEW FRAMEWORK FOR CARBON EMISSIONS ACCOUNTING CAN HELP ADVANCE SUPPLY CHAIN DECARBONIZATION FOR YOUR BUSINESS

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## The Panel for Today's Call



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## The Two S-curves to Decarbonize Air and Ocean Freight Transportation



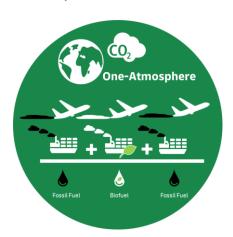
TIME

# How To Leverage Sustainable Fuel To Decarbonize Your Air or Ocean Freight Shipment

The underlying philosophy:

## **One-Atmosphere Approach**

To overcome geographical or physical sustainable fuel constraints we need to look at the airfreight or ocean shipping industry as one network



The commercial concept:

## Insetting

Decarbonization of given transport footprint by ensuring that a verified sustainable fuel switch takes place in the same transport mode; i.e., same network but not same aircraft/vessel

## 1. Booking:

Shipper decides on fuel switch scope

#### 2. Verification:

DHL calculates emissions, facilitates fuel switch and ensures 3<sup>rd</sup> party verification

## 3. Claiming:

Shipper receives verified reduction certificate









#### **Maximum Flexibility**

- Any trade lane
- One shipment or
- Some shipments or
- All shipments

#### **Worldwide Service**



# The Framework Intends to Mitigate Two Key Challenges for Logistics Decarbonization

## **Challenge 1**



High transport decarbonization abatement costs

## **Challenge 2**



Large, complex and dynamic supply chains



- Market-based accounting guidelines for sustainable fuels and technologies
- Supporting the voluntary uptake of these solutions across all transport modes beyond regulatory requirements



The framework is based on a book & claim chain of custody mechanism which addresses these challenges:

- Permits suppliers and carriers to allocate lowemission profile of solutions (e.g. fuels) or transport services to paying customers
- Permits forwarders and shippers to account for lower emissions even if shipments are not physically transported with sustainable solutions
- Is largely consistent with established GHG accounting methods, e.g. GLEC and ISO 14083

# Some Key Principles and Constraints Are Included Which Intend To Balance Practicability and Environmental Integrity Of The Proposed Book & Claim System

## **Transport Mode Constraint**

Environmental benefits can only be reported within the same transport mode

## **Additionality**

Environmental benefits can only be claimed above regulatory required volumes; exception opt-in schemes

## **Geographic Flexibility**

Environmental benefits can be freely transferred through the supply chain on a global scale



#### **Avoidance of Double Counting**

Scope 1 and 3 benefits can only flow through the supply chain once without erroneous double counting

## **Vintage Requirement**

Benefits must be booked within 12 months and reported within 24 months of booking

## **Limitation by Transport Activity**

Low-emission fuels and transport services have residual emissions, no overcompensation possible

## **Key Takeaways**

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DHL GoGreen Plus products are low-emission transport service, not a trade of certificates

Not only the lowest price, but also the specific **terms & conditions of the solution are important** 

Low-emission transport services are based on real reductions within the same mode of transport

Biofuel is not available limitless, but availability exceeds usage currently

**No overcompensation** of e.g., upstream (Well-to-Tank) emissions

The time to decarbonize is now!

## **Q&A SESSION**



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## **THANK YOU!**

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