

## CONNECTED SUPPLY CHAIN:

DHL FREIGHT IS HELPING BMW TAKE THE WHEEL AND STEER THEIR SUPPLY CHAIN TOWARDS SUCCESS

Digital depiction of the supply chain and coordinated management provide complete visibility, increase efficiency and standardize processes along the entire supply chain.



Simple overview of complex processes.

DHL's control tower identifies potential issues and sub-optimal processes, rapidly informing stakeholders and providing support.

The solution connects BMW's supply chain across 17 countries.

Available for temperature-controlled shipments and dedicated transports.

A centralized online portal and app for drivers provide stakeholders the information ...

... and management control they need – in real time.