

GOGREEN PLUS

CO2 REDUCTION VIA SUSTAINABLE AVIATION FUEL (SAF)

Now More Than Ever is the time to focus on sustainability. At DHL, we have a huge passion for sustainability. And we don't just talk the talk, we walk the walk. In the logistics sector, we are at the forefront of sustainable transportation and green solutions. But we also help you and the entire industry to improve your CO2 footprint. That's why we are introducing GoGreen Plus: reducing CO2 emissions through more sustainable aviation fuel (SAF).

WHAT YOUR CUSTOMERS ARE LOOKING FOR

Using sustainability to create your competitive advantage

50%

of digital buyers state that environmental concerns impact their purchasing decisions.

88%

of customers are more likely to be loyal to a company which supports environmental issues.



FROM OFFSETTING TO INSETTING

Do you also want to contribute to a better environment? Then now is the time to move away from offsetting and embrace insetting! Offsetting and CO2 compensation, for example by planting trees, do not reduce CO2 emissions. With insetting, such as through GoGreen Plus, you invest in reducing CO2 within your own supply chain. And that is not only good for the environment, it can benefit your business too.

READY FOR THE CO2 REPORTING REQUIREMENT?

If the government starts requiring your company to report its CO2 emissions, we can help you comply. Keep in mind that companies subject to this CO2 reporting requirement can only use insetting to report actual CO2 reductions.





SUSTAINABLE AVIATION FUEL (SAF)

A GREEN ALTERNATIVE TO TRADITIONAL AIRCRAFT FUEL

Sustainable Aviation Fuel (SAF) is made from more environmentally friendly sources. For example, it can be derived from waste cooking oil or from forest and agricultural residues. This is then blended with traditional aviation fuel and supplied to airports and aircraft. An aircraft flying on SAF emits up to 80% less CO2 over time than an aircraft flying on traditional kerosene. **Our goal? To achieve a minimum of 30% SAF fuel blend by 2030.**





YES, I WANT

GOGREEN PLUS

With the GoGreen Plus **basic contract**, you can invest in 30% CO2 reduction (insetting) for all your express shipments via air transportation. This comes complete with an annually validated certificate from SGS.

In MyDHL+, you can opt for GoGreen Plus and choose which shipments you want to invest in with SAF. Your SAF contribution will be 100% used to purchase more SAF, and DHL will not make any profit from it.

Alternatively, you can choose a customized offer for even more CO2 reduction based on your shipping profile.

Independent auditor SGS annually verifies the emission reduction value of the purchased SAF, and whether the investments have been exclusively used for SAF.

MORE INFORMATION

Contact your DHL representative or our Customer Service at 0800 800 020. We'll be happy to help.