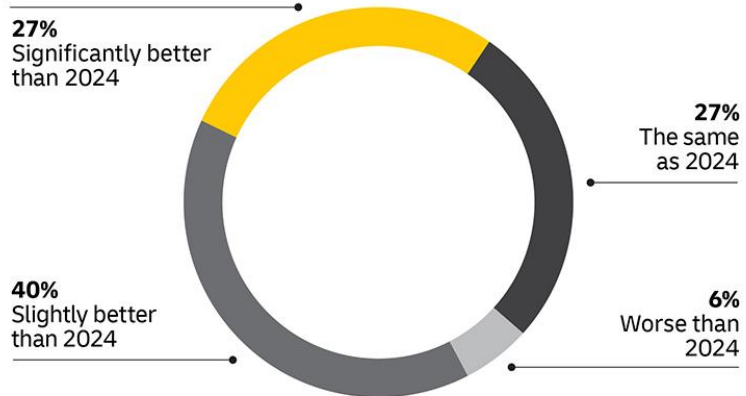


# DHL Express 2025 SME Outlook Survey



CUSTOMER SURVEY

## WHAT IS YOUR BUSINESS PERFORMANCE OUTLOOK FOR 2025?

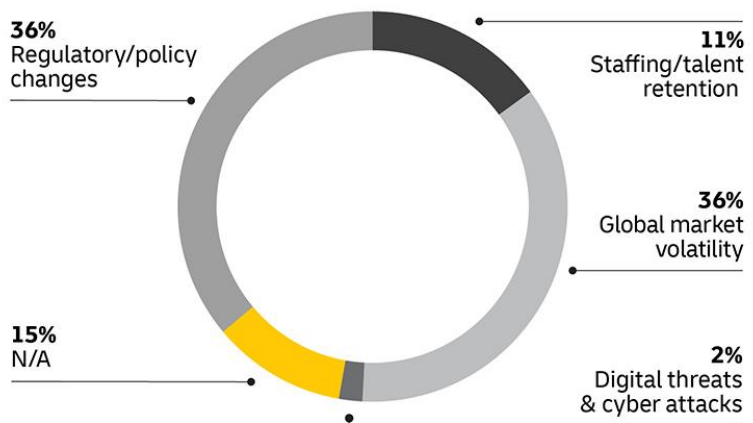


DHL EXPRESS 2025 OUTLOOK SURVEY



CUSTOMER SURVEY

## WHAT DO YOU FORESEE AS THE BIGGEST CHALLENGE FOR YOUR BUSINESS IN 2025?



DHL EXPRESS 2025 OUTLOOK SURVEY

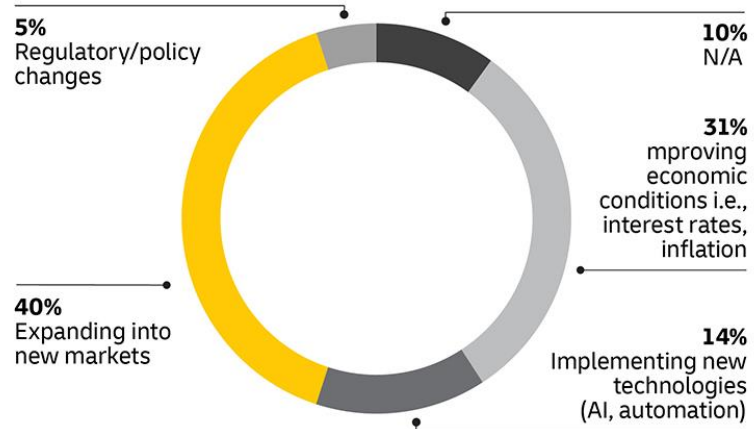


# DHL Express 2025 SME Outlook Survey



CUSTOMER SURVEY

## WHAT OPPORTUNITIES DO YOU SEE AS KEY TO GROWING YOUR BUSINESS IN 2025?

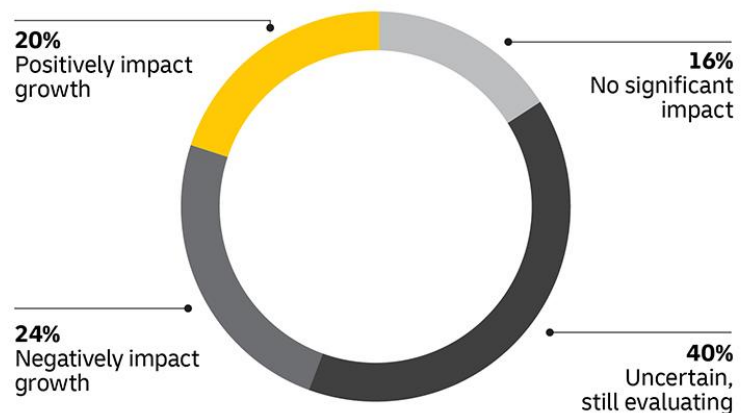


DHL EXPRESS 2025 OUTLOOK SURVEY



CUSTOMER SURVEY

## HOW DO YOU ANTICIPATE REGULATORY OR POLICY CHANGES WILL IMPACT YOUR BUSINESS IN 2025?



DHL EXPRESS 2025 OUTLOOK SURVEY

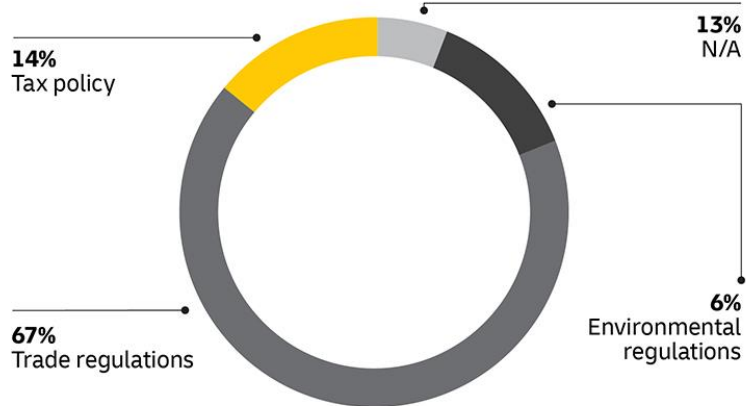


# DHL Express 2025 SME Outlook Survey



CUSTOMER SURVEY

## WHICH AREA OF REGULATORY CHANGES IS MOST IMPORTANT FOR YOUR BUSINESS IN 2025?

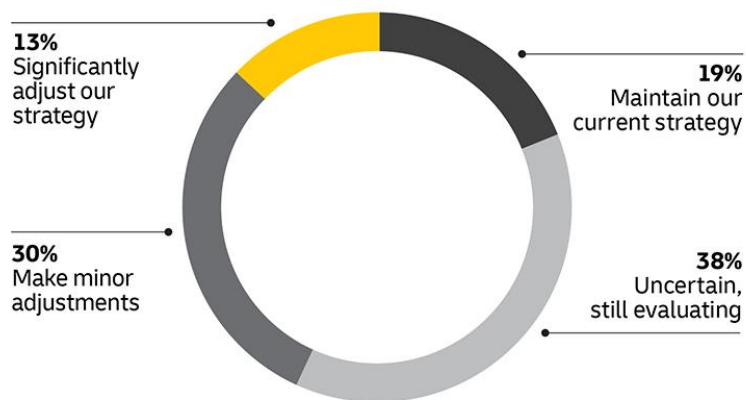


DHL EXPRESS 2025 OUTLOOK SURVEY



CUSTOMER SURVEY

## HOW WILL YOUR BUSINESS ADJUST ITS 2025 STRATEGY IN RESPONSE TO ANY CHANGES IN THE POLICY OR REGULATORY LANDSCAPE?



DHL EXPRESS 2025 OUTLOOK SURVEY

