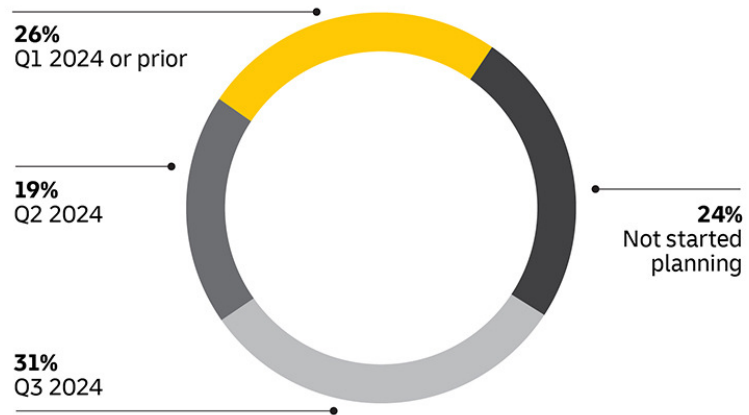


DHL 2024 Peak Season Shipping Survey



CUSTOMER SURVEY

WHEN DID YOUR BUSINESS START PLANNING FOR THE 2024 HOLIDAY SEASON?

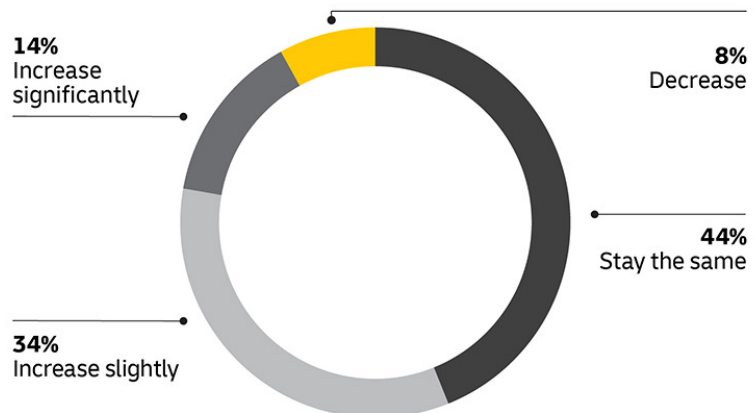


DHL 2024 PEAK SHIPPING SEASON SURVEY



CUSTOMER SURVEY

I ANTICIPATE MY BUSINESS' 2024 HOLIDAY SEASON WILL _____ YEAR-OVER-YEAR COMPARED TO THE 2023 HOLIDAY SEASON



DHL 2024 PEAK SHIPPING SEASON SURVEY

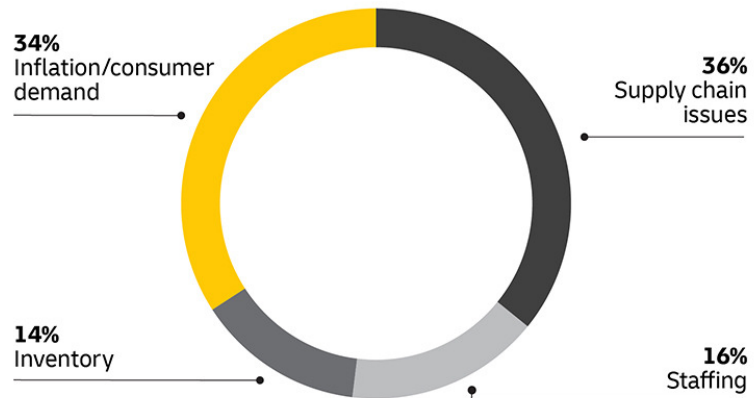


DHL 2024 Peak Season Shipping Survey



CUSTOMER SURVEY

WHAT DO YOU EXPECT WILL BE THE BIGGEST CHALLENGE FOR YOUR BUSINESS THIS HOLIDAY SEASON?

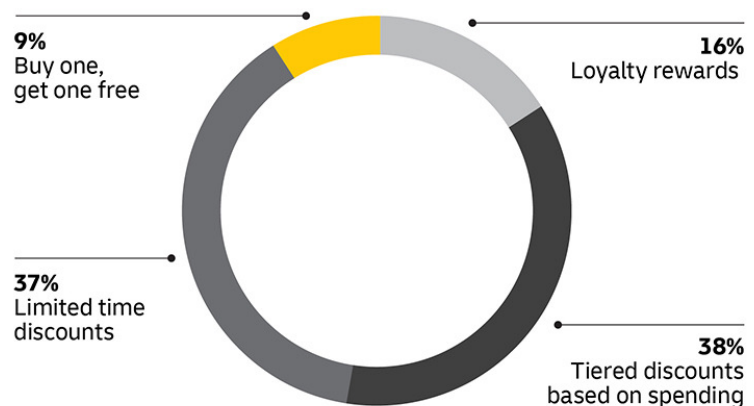


DHL 2024 PEAK SHIPPING SEASON SURVEY



CUSTOMER SURVEY

WHAT PROMOTION TACTICS DO YOU EXPECT WILL BE MOST EFFECTIVE FOR YOUR BUSINESS THIS HOLIDAY SEASON?



DHL 2024 PEAK SHIPPING SEASON SURVEY

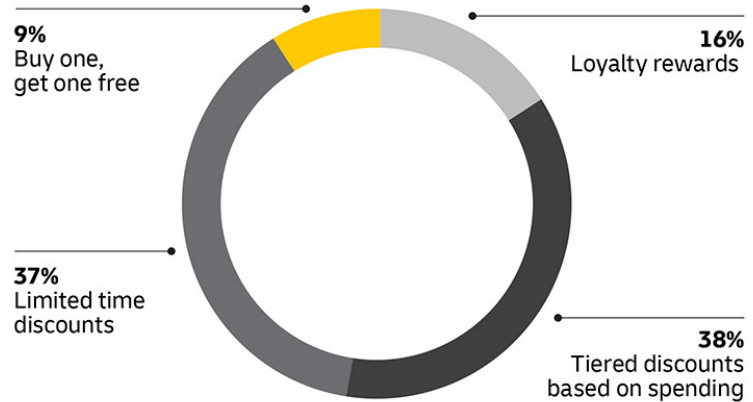


DHL 2024 Peak Season Shipping Survey



CUSTOMER SURVEY

WHAT PROMOTION TACTICS DO YOU EXPECT WILL BE MOST EFFECTIVE FOR YOUR BUSINESS THIS HOLIDAY SEASON?

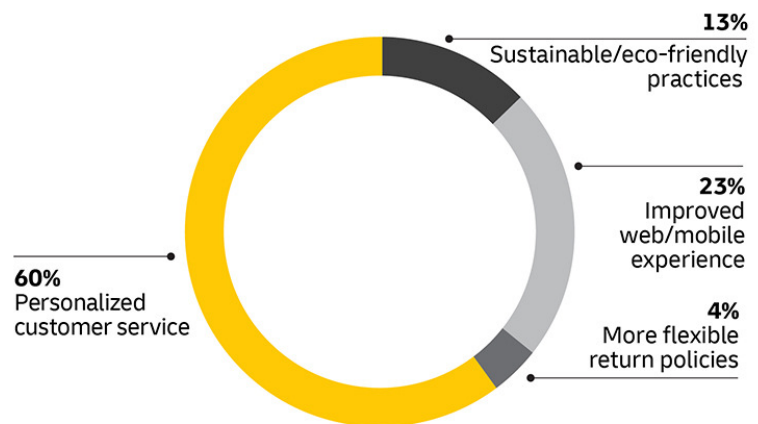


DHL 2024 PEAK SHIPPING SEASON SURVEY



CUSTOMER SURVEY

WHICH IMPROVEMENTS ARE YOU PRIORITIZING FOR CUSTOMERS THIS HOLIDAY SEASON?



DHL 2024 PEAK SHIPPING SEASON SURVEY

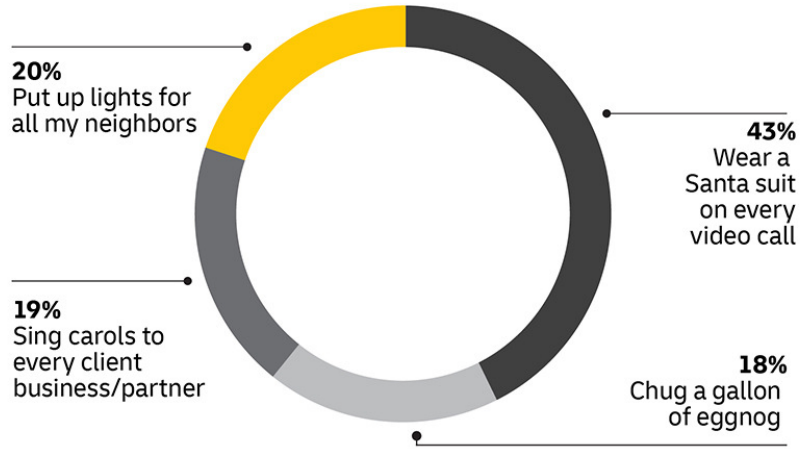


DHL 2024 Peak Season Shipping Survey



CUSTOMER SURVEY

**I WOULD _____
IF IT MEANT MY
BUSINESS WOULD
SIGNIFICANTLY
EXCEED ALL OUR
HOLIDAY SALES
GOALS.**



DHL 2024 PEAK SHIPPING SEASON SURVEY

